

## **Jay Leno Rides Alabama-made Motus Motorcycles**

### *New American Motorcycle Brand Featured on Jay Leno's Garage*

Birmingham, AL ([PRWEB](#)) July 26, 2016 -- Motus is an American motorcycle manufacturer based in Birmingham, Alabama that is starting to reach the big time. Now the maker of America's only premium brand of sport-touring motorcycles and proprietary V4 engines, Motus is pleased to be featured on the Emmy-winning series hosted by Jay Leno, former host of "The Tonight Show", set to air Monday on YouTube.

Motus founders Lee Conn and Brian Case were invited to Jay Leno's Big Dog Garage earlier this month to tell Jay the story of how a small group of entrepreneurs set out in 2008 to make a motorcycle unlike any other. Born out of a recession and developed with some of America's most sophisticated engineering partners, Motus began shipping the world's fastest production pushrod motorcycles to its network of US dealers in 2015. Motus also supplies its turn-key American V4® Baby Block® powertrain to other builders and OEMs around the world for marine, off-road, and other powersports applications.

"Jay is without a doubt a very knowledgeable and down-to-earth gearhead. He applauded our effort, particularly with developing our own engine," said Brian Case, design director for Motus. "He's a huge fan of our V4 engine and has known about Motus for a while."

"Jay has a deep understanding of the rich history of American motorcycles and he helped us take a step back and appreciate where Motus fits into that lineage," said Lee Conn, president of Motus. "This type of exposure is really important as we expand our dealer network and continue to spread our name and message out into the public eye".

The episode featuring Motus will give viewers the chance to see what Jay thinks about the engine and motorcycle, including on-board commentary during his ride. "It was pretty surreal to be chasing Jay Leno through the LA canyons, all on motorcycles that we developed from scratch," said Case.

#### About Motus

Motus manufactures comfortable sportbikes designed to excel in performance, comfort and range. All Motus motorcycles – the MST and more premium MSTR – are powered by mighty V4 Baby Block® engines, combining high performance with low maintenance and a unique character that expresses the evolving heritage of the American motoring experience. Founded in 2008, Motus Motorcycles, American V4, and Baby Block are trademarks of Birmingham Motorcycle Company, LLC. For more info about Motus, visit: [motusmotorcycles.com](http://motusmotorcycles.com); email: [info\(at\)motusmotorcycles\(dot\)com](mailto:info(at)motusmotorcycles(dot)com); like us on Facebook; or call: 205-208-9966.

#### About Jay Leno's Garage

Jay Leno's Garage is the Emmy-winning series where Jay Leno gives car reviews, motorcycle reviews, compares cars, and shares his passion and expertise on anything that rolls, explodes, and makes noise. Classic cars, restomods, super cars, vintage cars and motorcycles of all types, and much, much more. The web series has 1.6 million subscribers with over 245 million views.



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