Tranztec Introduces VIA® Load Tracking Service with Instant Visibility, Improved Collaboration and Reduced Cost

Track Any Load, Anywhere, Using Any Mobile Device or Phone

Perrysburg, OH ([PRWEB](#)) July 19, 2016 -- [Tranztec Solutions](#), a leading provider of transportation technology solutions, is now offering automated "track and trace" for instant visibility to loads anywhere in North America.

"Third party load tracking is one of many functions available through VIA® Visual Transportation Manager™ which is rapidly expanding to meet user demand," stated Toby Miller, CEO of Tranztec Solutions.

[VIA Visual Transportation Manager](#) is a web based, freight planning and tracking platform that collects data from multiple sources and organizes it in a graphical interface enabling real-time collaboration within a single, easy-to-navigate environment.

Beyond the standard GPS tracking that is available to the transportation industry today, VIA load tracking provides the full Mobilecomm experience using standard text messaging (SMS) with:
• Access to load and stop details
• Updating load and stop details including:
-reference numbers
-pieces
-weight
-freight detail
-delivery comments and notes
• Direct 2-way messaging between Broker's TMS and drivers
• Driver directed arrival and departure status confirmation (instead of frequently inaccurate geo-fencing detection)
• Proof of delivery and signature capture integrated with document imaging
• Full integration with many TMS, Telematics, Imaging, and Loadboard systems

"With VIA load tracking services, 3PLs and brokers now have affordable, real-time access to capabilities that were previously limited to carriers with dedicated in-cab hardware," explained Miller.

Access to the VIA Mobilecomm experience regardless of device type or hardware, saves time and money for brokers, enhances collaboration and eliminates the distraction of check calls for drivers.

Demonstrations of VIA Visual Transportation Manager can be scheduled at [tranztec.com/via](#).

About Tranztec Solutions, Inc.

[Tranztec Solutions](#) is a leading developer of transportation and logistics applications and integrated software solutions. Founded in 2001, Tranztec helps clients improve operational efficiency with focused technology solutions and consulting services.

VIA is a registered trademark and VTM, Visual Transportation Management and Visual Transportation Manager are trademarks of Tranztec Solutions Inc.

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