

World Patent Marketing Invention Team Launches A Road Safety Invention That Can Prevent Accidents And Other Road Mishaps: Paddle Light

World Patent Marketing Reviews A New Road Safety Invention. Will Paddle Light Be the Next World Patent Marketing Low Cost Success Story?

Miami, FL ([PRWEB](#)) July 18, 2016 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, announces the Paddle Light, a safety invention designed to provide a device to add safety measures for motorists while on the road.

"The Road & Highway Construction market is worth \$107 billion," says Scott Cooper, CEO and Creative Director of World Patent Marketing. "However, a recent transportation bill of \$305.0 billion passed by Congress in December 2015 will prove a boon to industry demand. Meaning, there will be more road repairs and projects in the next few years."

"Every driver has probably experienced getting stuck in traffic due to lack of warning visibility," says Jerry Shapiro, Director of Manufacturing and World Patent Marketing Inventions. "With the help of this new safety invention called the Paddle Light, motorists will now be able to gauge the traffic ahead and avoid being stuck in the middle of it all."

The Paddle Light is a safety invention designed to provide a warning or precautionary device to inform motorists of what form of action they need to accomplish while on the road. Made with quality materials, this invention comprises of LED lights with red and green colors. The Paddle Light works by informing motorists on whether to head on further or to stop. When the red light is placed, motorists my stop and wait for the next instruction. Once the green light appears, they can now proceed on the road. What this invention provides is a means to be more alert and safe while driving. Road works, accidents and even bad weather can cause a great deal of inconvenience as well as potentially cause accidents. By using the Paddle Light, this can be significantly lessened.

"The Paddle Light will be able to enhance and sharpen the alertness of motorists while on the road that is nearing a work zone with flag men," says inventor Jon R. "This safety invention is very effective to use and is highly cost effective at the same time. And since it is highly effective in terms of visibility, the occurrence of accidents on the road will be significantly lessened, particularly during bad weather conditions."

Drew Preston, a delivery truck driver for a local manufacturing company from Arizona, has this to say about the Paddle Light: "Being on the road for my line of work exposes me to all sorts of road inconveniences. With the help of the Paddle Light, me and all the other drivers on the road are now more aware of any road repairs and accidents and can still make changes to their routes to avoid being stuck in traffic."

The Paddle Light is a safety invention ideal to prevent road congestion and accidents.

ABOUT WORLD PATENT MARKETING

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