

4 Wheel Parts Stages Grand Reopening Celebration at Mesa, Arizona Store

4 Wheel Parts, the global leader in off-road performance product sales and installation, will hold a grand reopening celebration at its Mesa, Arizona retail store this Saturday, December 12. The Mesa location has a completely renovated showroom featuring the most popular off-road aftermarket products and newly updated installation facilities will service off-road enthusiasts in the Greater Phoenix area.

Compton, California ([PRWEB](#)) December 11, 2015 -- [4 Wheel Parts](#), the global leader in off-road performance product sales and installation, will hold a grand reopening celebration at its Mesa, Arizona retail store this Saturday, December 12. The Mesa location has a completely renovated showroom featuring the most popular off-road aftermarket products and newly updated installation facilities will service off-road enthusiasts in the Greater Phoenix area. The Mesa and Tampa, Florida stores are holding grand reopening celebrations on Saturday and will be a part of 4 Wheel Parts' lineup of 72 retail stores across North America.

“We have two 18-wheelers, the Rubicon trailer, and vehicles from KC HiLiTES and Rigid Industries and Daystar,” says Bobby Farrell, Mesa, AZ store manager. “We’re going to have family activities and hourly raffle prizes, and our grand prize will be a \$500 4 Wheel Parts gift certificate.”

Local Mesa customers are responding positively to the redesign and people especially comment on the bumper and wheel walls that feature popular bumpers from brands like Rubicon Express and Poison Spyder and the wheel wall sporting MHT, Pro Comp and [Fuel wheels](#).

During the celebration, Mesa's ASE-certified technicians are scheduled to perform installations with sales on select products purchased at the free, family-friendly event. Off-road enthusiasts will have opportunities to mingle with industry experts and see truck, Jeep and SUV products displayed by popular manufacturers like BFGoodrich, [MagnaFlow Exhaust](#) and Rockstar at the celebration.

“These are our final 2015 store reopening celebrations and they have been groundbreaking for 4 Wheel Parts and for our customers,” says 4 Wheel Parts Marketing Manager Bob Thilman. “With the mountain and desert terrain surrounding the Mesa location, 4 Wheel Parts is the local resource for 4x4 enthusiasts seeking off-road-friendly truck, Jeep and SUV parts and accessories.”

What: 4 Wheel Parts Grand Reopening Celebration
When: Saturday, December 12 from 9 a.m. – 5 p.m.
Location: Mesa, Arizona
420 S. Country Club Dr.
Mesa, AZ 85210
480-464-8010

About 4 Wheel Parts 4 Wheel Parts is the global leader in off-road truck, Jeep and SUV aftermarket performance products. With 72 locations across the U.S. and Canada and growing, 4 Wheel Parts Service Centers install all the products they sell. Maintaining the nation's largest inventory of tires, wheels, LED lights and [Pro Comp shocks](#), 4 Wheel Parts serves customers across the country and around the globe. Life is Better Off-Road™. Visit them at [4wheelparts.com](#) or call toll-free 877-474-4821.



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