# Web-Est Releases a New Article To Help Auto Body Shops With Evaluating their Revenue

*Web-Est offered some new tips on how an auto body shop can increase their revenue.*

Oldsmar, FL (PRWEB) January 5, 2011 -- Web-Est posted a new article providing practical ways auto body shops can increase their revenue for the upcoming year. Some of those ways include evaluating your expenses and bringing them down, while looking at your marketing efforts to see what was successful. Its also wise to look at ways to optimize your customer experience so they become repeat customers and spread the word about your business. You can read the full post by visiting www.web-est.com.

About Web-Est:
Web-Est, LLC is the provider of an online auto collision estimating program for $99 a month. Web-Est licenses their OEM collision repair data from Mitchell InternationalTM and configures the information into its online platform. The product also integrates with most body shop software. Web-Est caters to the small to mid-size auto collision repair shops and Auto Physical Damage Appraisers by providing a low-cost, high-value, logic-based collision repair estimating software solution. The company's estimates are accepted by most major insurance companies.

Privately held and based in the Tampa Bay, Florida Area, Web-Est is located in the community of Oldsmar. The company also maintains satellite offices in Columbus, OH and Atlanta, GA.


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http://web-est.com/2011/1/3/tips-for-increasing-your-auto-body-shop-revenue.aspx
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