

EmpireCLS Worldwide Chauffeured Services Drives the 2010 Awards Season in Style

EmpireCLS Worldwide Chauffeured Services has established an elite reputation for driving and escorting celebrity clientele during the Hollywood awards season, and this year will be no exception.

New York, NY (<u>PRWEB</u>) January 6, 2010 -- EmpireCLS will provide chauffeured limousine services for The People's Choice Awards, Golden Globe Awards, Screen Actors Guild Awards, 52nd GRAMMY Awards, and the 82nd Academy Awards (The Oscars). A dedicated team of EmpireCLS Meetings & Events Coordinators will be onsite to oversee the operations at each event. <u>http://www.empirecls.com/default.aspx</u>

EmpireCLS Worldwide Chauffeured Services is contracted for these events by the various producers, talent agents, and transportation coordinators for each event, as well as by the many production companies, studios, and individual celebrities that have accounts with EmpireCLS. <u>http://www.empirecls.com/services.aspx</u>

In addition to providing first-class chauffeured limousine services, EmpireCLS also stages hospitality tents for its clients at many of the awards shows. These tents are strategically positioned as sanctuaries amid the chaotic atmosphere of an awards show, providing a lounge area where clients can wait for their vehicles in calm and comfort as well as security. The hospitality tents also serve as convenient meeting places for event coordinators who need to keep track of their celebrity talent or require immediate access to EmpireCLS' onsite personnel. EmpireCLS also supplies a number of street-legal golf carts for each awards show to shuttle clients to and from venues, parking areas, and hospitality tents. These street-legal golf carts are on loan to the event's production staff as a professional courtesy and have been used to collect talent from gridlock traffic.

People's Choice Awards

The People's Choice Awards was held on January 6, 2010 at the Nokia Theatre in Los Angeles. The awards show partners with Entertainment Weekly magazine to honor the year's best in television, film, and music. Nominees are chosen by a "front row panel of over 6,000 entertainment enthusiasts" recruited by the Entertainment Weekly editors, and the general public then votes online for the winners.

For the People's Choice Awards EmpireCLS provided environmentally friendly vehicles for the stars to ride in, such as Mercedes S400 and Lexus LS 600hL hybrid sedans, and Lexus RX 400h hybrid crossover SUVs. http://www.empirecls.com/ourfleet.aspx.

Golden Globe Awards

The Golden Globe Awards will take place on January 17, 2010 at the Beverly Hilton Hotel. Presented by the Hollywood Foreign Press Association (HFPA), the Golden Globes recognize outstanding domestic and foreign achievements from the past year in motion pictures and television.

EmpireCLS will supply 100 to 150 vehicles for the Golden Globe Awards, as well as staging a hospitality tent for its clientele. The vehicles provided by EmpireCLS will include limousines, Audi, BMW and Mercedes luxury sedans; Cadillac Escalade, Lincoln Navigator and Chevrolet Surburban SUVs; in addition to many hybrid vehicles such as Mercedes S400, Lexus LS 600hL, and Lexus RX 400h.



Screen Actors Guild (SAG) Awards

The 16th Annual Screen Actors Guild Awards will take place on Sunday, January 31, 2010 at the Los Angeles Shrine Exposition Center. The SAG Awards are chosen by different committees composed of 2100 actors chosen from the organization's members.

EmpireCLS will supply 100 to 125 vehicles for the SAG Awards, as well as staging a hospitality tent for its clientele. The vehicles provided by EmpireCLS will include limousines, Audi, BMW and Mercedes luxury sedans; Cadillac Escalade, Lincoln Navigator and Chevrolet Surburban SUVs; in addition to many hybrid vehicles such as Mercedes S400, Lexus LS 600hL, and Lexus RX 400h.

52nd GRAMMY Awards

The 52nd GRAMMY Awards will be held on Sunday, January 31, 2010 at the Staples Center in Los Angeles. Presented by the National Academy of Recording Arts and Sciences, the GRAMMY Awards honor the best and brightest stars in the music industry each year.

EmpireCLS will supply 150 to 200 vehicles for the GRAMMY Awards, as well as staging a hospitality tent for its clientele. The vehicles provided by EmpireCLS will include limousines, Audi, BMW and Mercedes luxury sedans; Cadillac Escalade, Lincoln Navigator and Chevrolet Surburban SUVs; in addition to many hybrid vehicles such as Mercedes S400, Lexus LS 600hL, and Lexus RX 400h.

The 82nd Academy Awards

The 82nd Academy Awards (the Oscars) will be held on March 7, 2010 at the Kodak Theatre. The marquee event of the awards season, the Oscars are presented annually by the Academy of Motion Picture Arts and Sciences to honor the year's greatest achievements in cinema.

EmpireCLS will be at its finest supplying 200 to 300 vehicles before, during and after the Academy Awards. Once again, EmpireCLS will be staging a hospitality tent for its clientele at the event. The vehicles provided by EmpireCLS will include limousines, Audi, BMW and Mercedes luxury sedans; Cadillac Escalade, Lincoln Navigator and Chevrolet Surburban SUVs; in addition to many hybrid vehicles such as Mercedes S400, Lexus LS 600hL, and Lexus RX 400h. <u>http://www.empirecls.com/environment.aspx</u>

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