



## **KTM Adds RoadLoK® Anti-Theft System to their PowerParts Street Accessory Lineup**

*RoadLoK Security's patented anti-theft locking system is added to KTM's PowerParts Accessory lineup for the 2010 riding season.*

Orange County, NY ([PRWEB](#)) January 6, 2010 -- KTM-branded RoadLoK® anti-theft locking system now distributed worldwide by KTM-Sportmotorcycle AG.

RoadLoK Security, developer and manufacturer of model-specific locking systems for powersport vehicles, has produced a co-branded anti-theft system for KTM's cutting-edge street motorcycles.

KTM's Supermoto, Super Duke and RC8 owners can now secure their motorcycles with RoadLoK's patented locking system--which, unlike disc locks, padlocks, or chains, completely immobilizes the vehicle without causing vehicular damage or rider injury. RoadLoK's international award-winning, foolproof, fail-safe locking technology will feature KTM branding and will be dressed in KTM's signature bright orange anodized finish.

“KTM is one of the finest brands in the industry, and we're truly honored to have the opportunity to secure their premium motorcycles”, commented Eric Xavier, RoadLoK Security's Managing Director. “We've manufactured systems in dozens of colors, but nothing is quite like this KTM orange—the RoadLoK has never looked better!”

“We decided to offer the RoadLoK system because of its simplicity and high quality design. In addition, we were looking to offer a security device that does not negatively affect the performance or aesthetics of the motorcycle”, added Brian VanKoevinger, KTM North America's PowerParts Product Development Manager.

KTM owners may be eligible for an insurance discount when they lock their bike with a RoadLoK system.

RoadLoK systems for these KTM street bikes will soon be available at authorized KTM dealerships worldwide and will be featured in KTM's 2010 PowerParts Street accessory catalog.

For more information visit [ktm.com](http://ktm.com) or call (440) 985-3553 to find a KTM dealer near you.

###



**Contact Information**

**Eric Xavier**

RoadLoK Security

<http://roadlok.com>

(845) 343-5191 ext. 114

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).