



## **DURA Automotive Systems Now Able to Translate Website into Multiple Languages Easily With Web Tool Developed by Logic Solutions**

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Ann Arbor, MI ([PRWEB](#)) December 24, 2003 --With locations in more than fourteen countries, web-based communication transcending the barrier of language is critical for DURA Automotive Systems. Developing and maintaining a website for multiple languages can, however, be a time intensive and costly endeavor. With the development of a web-based administrative tool by Logic Solutions of Ann Arbor, visitors to DURA's website will be able to view the website in the language of their choice simply by selecting it from a dropdown menu. And, more importantly, DURA will have seven or eight dynamic websites with the maintenance of one.

The web-based administrative tool by Logic will allow DURA to readily translate their existing web site content from English into various foreign languages, convert the content to HTML files, and post the translated content for integration into the DURA corporate website. With this new tool, foreign-based DURA locations will be able to easily publish and amend the DURA website in their native languages. Even the wording in the Flash components of the web site can be modified with ease.

"We are very pleased with the work Logic Solutions has done for us," commented Sean McGuire, Director of Marketing for DURA Automotive Systems. "We have found a way to communicate with our foreign affiliates in a medium which can be updated economically and with minimal effort. Long-term, we plan to have our website available in six or seven different languages." Wayne Burkan, COO of Logic Solutions added, "These are the kinds of projects we love to do for our clients. We provided DURA with a flexible, self-managed solution that will help them stay competitive in this expanding global marketplace."

### About Dura Automotive

DURA Automotive (Nasdaq-DRRA), the world's largest independent designer and manufacturer of driver control systems, and a leading global supplier of seating control systems, engineered assemblies, structural door modules and integrated glass systems for the global automotive and recreation vehicle industry.

### About Logic Solutions

Logic, Solutions, a Crain's Detroit Business "Leading Web Development Company," creates custom software applications, web sites and intranets. Services include web strategy, technical design, programming, back-end integration and usability. Customizable off-the-shelf applications include Logic Intranet2000, LogicEDI and Logic Website Management. Founded in 1995, Logic is a privately held minority-owned corporation with headquarters in Ann Arbor, MI.

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**Online Web 2.0 Version**

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