Champion Racing Oil to Attend Annual Motorsports Manufacturers Council at January Media Trade Conference

The Motorsports Parts Manufacturers Council (MPMC) is a division of the Specialty Equipment Market Association (SEMA). Established specifically for performance companies involved in manufacturing performance products used in racing applications, the MPMC has invited Champion to assist with addressing industry-specific issues and to promote the motorsports industry.

Clinton, MO (PRWEB) January 02, 2014 -- The 2014 MPMC Media Trade Conference, which takes place on January 21 thru 23 at the Embassy Suites in Santa Ana, CA, is a truly unique event that brings together editorial staff from all over the world with racing and high performance parts manufacturers for three days of meetings. This is Champion's 4th year to be invited to the conference.

MPMC's mission is to provide meaningful solutions to industry-specific issues and challenges, thereby perpetuating the growth and prosperity of motorsports manufacturers. Within this context, MPMC directs its efforts toward providing its members with a forum in which to address industry-related issues, develop programs designed to meet the special needs of performance-parts manufacturers and offer new business and networking opportunities.

About the company: Champion Brands, LLC, is a globally recognized industry leader in specialty lubricants for over 57 years. Champion also produces and blends over 350 products including fuel, oil, engine additives, and lubricants for the racing, automotive, heavy truck, agricultural, industrial, and specialty markets. For more information about Champion contact your nearest Champion Distributor, or call Champion at 800-821-5693. Champion Brands, LLC; 1001 Golden Drive, Clinton, MO, 64735 or go to http://www.championbrands.com.

Contact Information
Karl Dedolph
Champion Brands, LLC
http://www.championbrands.com
+1 (660) 890-6231

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