

## **4 Wheel Parts Celebrates With Grand Reopening Events at Three Stores**

*[4 Wheel Parts](#), the global leader in off-road performance product sales and installation, is holding grand reopening celebrations at three of its 75 nationwide locations this Saturday, October 8. The Stockton and Santa Rosa stores in California and its Memphis, Tennessee location will stage family-friendly events with discounts on aftermarket parts, off-road product giveaways and installation specials.*

Compton, California ([PRWEB](#)) October 06, 2016 -- [4 Wheel Parts](#), the global leader in off-road performance product sales and installation, is holding grand reopening celebrations at three of its 75 nationwide locations this Saturday, October 8. The Stockton and Santa Rosa stores in California and its Memphis, Tennessee location will stage family-friendly events with discounts on aftermarket parts, off-road product giveaways and installation specials.

The three 4 Wheel Parts locations have been radically renovated to reflect off-road enthusiasts' desire for direct access to truck and Jeep aftermarket products and accessories in a user-friendly setting. The grand reopening celebrations are free to the public and permit store customers to experience this novel off-road shopping concept firsthand while enjoying a wide range of relevant 4x4 activities surrounding the celebration.

“We’re excited to have show trucks and off-road buggies on display, pumpkin carving with free pumpkins, a tri-tip sandwich barbecue and hourly giveaways with the grand prize of a \$500 4 Wheel Parts shopping spree,” says Kyle Herlihy, Santa Rosa store Assistant Manager.

All three locations will have one-time-only, deep discounts and promotions on various popular products. Additionally, 4 Wheel Parts store employees will provide expert tips, tricks and ideas for potential 4x4 builds and upgrades.

“Our headliner is the mechanical bull and we’ll have a car crush with local food trucks serving food all day long,” says Ben Murray, Store Manager of the Memphis 4 Wheel Parts. “We have great giveaways featuring a Hypertech programmer and Pro Comp wheels along with a raffle for a \$500 4 Wheel Parts shopping spree.”

The Santa Rosa, Stockton and Memphis stores will have available ASE-certified technicians onsite offering installation discounts on select parts purchased. These stores join the lineup of 75 4 Wheel Parts retail locations across the United States and Canada.

What: 4 Wheel Parts Grand Reopening Celebrations

When: Saturday, October 8 from 9 a.m. – 5 p.m.

Locations: Santa Rosa, California

3403 Santa Rosa Ave.

Santa Rosa, CA 95407

707-206-9238

Stockton, California

6622 Sampson Rd.

Stockton, CA 95212

209-545-5656



Memphis, Tennessee  
2369 Covington Pike  
Memphis, TN 38128  
901-377-0323

Free Admission

#### About 4 Wheel Parts

4 Wheel Parts is the global leader in truck, Jeep, SUV and off-road performance products. With 75 locations across the U.S. and Canada and growing, 4 Wheel Parts Service Centers install all the products they sell. Maintaining the nation's largest inventory of off-road tires, [Mickey Thompson wheels](#), suspension products and [LED fog lights](#), 4 Wheel Parts serves customers across the country and around the globe. Life is Better Off-Road™. Visit them at [4wheelparts.com](http://4wheelparts.com) or call toll-free 877-474-4821.



**Contact Information**

**David Beran**

4 Wheel Parts

<http://4wheelparts.com>

+1 310-900-3882

**Patrick Wagenbrenner**

4 Wheel Parts

<http://4wheelparts.com>

310-900-8731

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