

## **Nationwide Trailer Wraps Manufacturer, JMR Graphics, Comments on Kent Using a Stagecoach to Promote the Lord Mayor of Canterbury's Christmas Gift Fund**

*JMR Graphics, Nationwide Trailer Wraps Manufacturer, comments on the city of Kent's charitable use of bus wraps.*

Central Islip, NY ([PRWEB](#)) January 02, 2013 -- On January 2, 2013, Nationwide [Trailer Wraps](#) Manufacturer, JMR Graphics, comments on Kent, a city in the United Kingdom, using a stagecoach with the likeness of the Lord Mayor of Canterbury as moving billboard in order "to promote the Christmas Gift Fund... which has raised money for the vulnerable and elderly every Christmas" over the last half century.

According to the article posted on the [this is Kent](#) website, "Councilor Robert Waters' image had been emblazoned on the back of the Stagecoach vehicle," and the Stagecoach "will be seen on the city's bus routes throughout the festive season."

Councilor Waters added, "It's a moving advertising board which is seen by thousands every day... We've already pledged £18,000 this year."

"I think this is a great way to help spread awareness about an important cause," says JMR Graphics representative, Katherine Winkler. "Trailer wraps aren't just cost-effective ways to advertise about your business. If you're a charity, then you want to spend the least amount of money, while reaching the broadest audience for your cause." Katherine continues, "The wrap itself is bright and festive. I would notice it as it traveled the streets of Kent. I feel like this will generate a lot more donations for the Christmas Gift Fund. Commuters and people driving through Kent will see this bus wrap and keep it in mind when they are looking for a cause to donate to."

[JMR Graphics](#) is an award winning Nationwide 3M Certified Manufacturer of Graphics for over a quarter of a century. They specialize in branding companies through Fleet Graphics, Vehicle Wraps, Architectural Wall Graphics, Promotional Window Clings, Floor Graphics, Event Signage and much more. JMR offers a variety of 3M Graphics Films, which are specially designed for most surfaces that require a changeable, short and long-term application. JMR's exceptional "Turn Key Service" is backed with a 3M MCS Warranty to give you peace of mind, when you need optimum performance for the intended life of your graphics. With their state of the art, cutting edge facility they inspire their clients by providing creative design, custom printed graphics and handle a network of nationwide installers. JMR Graphics provides expert capabilities and capacities needed to meet any graphic challenge.

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