



Atencio Manufacturing Announces TrafficCop® Production and Release Availability

New product - TrafficCop - Expected to Reduce Burden On Federal, State and Local Law Enforcement Budgets and Manpower

([PRWEB](#)) June 13, 2003 -- Shreveport (PRWEB) June 9, 2003 -- Today Atencio Manufacturing announced the unveiling of a new tool / product for law enforcement agencies worldwide called TrafficCop®. TrafficCop® is a tool designed for law enforcement agencies with smaller budgets, restricted manpower hours and burdening Homeland Security requirements. With so many other priorities facing state and local police departments, traffic control is not a major priority like it was in the past, however, traffic control is still a necessity for every agency worldwide because of the direct danger that speeders pose to the public.

Mike Atencio, founder and owner of Atencio Manufacturing, decided to create TrafficCop®; a tool that will calm traffic, is pro-active and public friendly, extremely budget conscience, portable, easy to deploy and break down, effective and durable in nearly all weather and roadside conditions.

The TrafficCop® speed deterrent is a full size replica of a police interceptor or a full size replica of a motorcycle cop. The replicas are designed for a long service life and come with a one hundred percent 5-year limited warranty. The TrafficCop® folds into a package small enough to fit in the trunk or behind the seats of the vehicle for easy storage and retrieval. The tool works on the basis of simple human nature. It's placed on roadsides, in school zones and other locations where public safety is threatened by speeders. When the public sees the TrafficCop, the motorists assume it's a real police car and respond by hitting their brakes, thereby deterring speed.

The common question is "what happens when the public figures out it's not a real police car?" Actually, the public takes it with a humorous view. They don't mind being fooled into slowing down and it is a lot cheaper than getting a ticket. The next question is "how effective is it for long term use?". It can be used in a number of ways, for example: It can be left for two or three days and then a real police car will park in the same location the TrafficCop® was in, when the motorists speed by, imagine the occupants surprise when the real car pulls them over. It can also be used in conjunction with the actual police interceptor. The officer deploys the TrafficCop® and then moves to a location with radar to observe speeders. If a motorist fails to slow for the replica, the officer initiates a stop. What's great about this scenario is that the officer is well in front of the motorist, so it gives the officer plenty of time to enter the freeway safely to affect a stop. TrafficCop® has many other uses including, D.A.R.E. presentations, public relations, special events signage and so forth. TrafficCop gives the impression that there are more police out than there really is. This in theory would allow more time for officers to answer calls instead of tying up valuable units on traffic problems. This equates to shorter response times plus reduced man hours and vehicle maintenance costs on expensive vehicles.

The product scheduled to go into production sometime in August this year. Current testing will finish up by the end of July 2003. The company is seeking investors to assist with advertising and marketing expenses. The company plans to be at the International Association of Chiefs of Police (I.A.C.P.) tradeshow in 2004.



Currently, Atencio Manufacturing is taking orders for their product to ship immediately. Interested agencies / parties should contact Mike Atencio for sales and questions at:

Mike Atencio
2958 Germantown Road
Minden, Louisiana, 71055
(318) 371-9287

or email Mike Atencio at:
trafficop2002@yahoo.com

TraffiCop is either a registered trademark or a trademark of Atencio Manufacturing in the United States and / or other countries.

For more information, press only:
Mike Atencio, (318) 371-9287, trafficop2002@yahoo.com

For more information about TraffiCop visit our website at: <http://home.bellsouth.net/p/PWP-TraffiCop>



Contact Information

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