



## **Ed Biagas, Jr. Begins 2nd Generation of GM Legacy**

*General Motors Minority Dealers Association (GMMDA) member, Edwin D. Biagas, Jr. is the newly appointed dealer principal of Saturn of Wyoming Valley, located in Wilkes Barre, Penn. Ed, Jr. is the eldest son of the late Edwin D. Biagas, Sr. - 4th President of the GMMDA, is among a very small group of second-generation minority dealers.*

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FOR IMMEDIATE RELEASE

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### **ED BIAGAS, JR. BEGINS 2ND GENERATION OF GM LEGACY**

SOUTHFIELD, MICHIGAN – Wednesday, December 17, 2002 - General Motors Minority Dealers Association (GMMDA) member, Edwin D. Biagas, Jr. is the newly appointed dealer principal of Saturn of Wyoming Valley, located in Wilkes Barre, Penn. Ed, Jr., the eldest son of the late Edwin D. Biagas, Sr. - 4th President of the GMMDA, is among a very small group of second-generation minority dealers.

Prior to attending the National Auto Dealers Association Academy, Ed, Jr. worked as a salesman at Fairway Cadillac Oldsmobile, a dealership owned and operated by his father, in Jenkintown, Penn. After his NADA training in 1997, Ed, Jr. assumed the role of General Manager at the dealership.

During those years, Ed, Jr. received invaluable training, mentoring, and guidance from his father, a man known for being an exceptional businessman, respected community leader, and devoted father and husband. After the sudden passing of Ed Biagas, Sr. in June of 2000, the Biagas family continued his legacy by maintaining a standard of excellence in operating their dealership and ultimately adding three additional GM franchises. The dealership is known today as Fairway Automotive group and is successfully owned and operated by Mrs. Lillie Biagas.

Bill Perkins, president of two Chevrolet dealerships in Michigan, serves as Ed's mentor through the GMMDA Mentor Program. "Ed is fortunate to have been fathered and trained by one of the best dealers in GM history," said Bill. "He has worked hard and has proven himself worthy. Now is his time to shine and I think his father would be proud."

According to GMMDA President, Gregory Jackson, Ed, Jr.'s appointment is special because he is one of the few 2nd generation GM minority dealers. "As dealers, we all hope our children will have the heart and desire to someday continue what we've started," said Jackson. "Ed, Jr.'s appointment renews that vision for us all."

Ed says he considers himself fortunate and is grateful for this opportunity. "I appreciate Saturn's confidence in me. Saturn has a promising future and I am thrilled to be a part of the Saturn Dealer Network," said Ed. "I'm especially looking forward to continuing my father's legacy and embracing the Wilkes



Barre community.Â□

The GMMDA is a non-profit organization that represents the interest of over 385 minority owned General Motors dealerships across the country. The mission of the GMMDA is to promote, protect and encourage the viability and profitability of all existing General Motors minority dealers, and to encourage, through cooperative efforts with General Motors, the installation of new minority dealers in viable and profitable opportunities.

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