



## **IIR Industry Alert: Goodyear Is Investing \$250 Million Dollars to Modernize in Oklahoma**

*Goodyear Tire & Rubber Company plans to upgrade and install tire building machines plus finishing equipment to produce tires....*

([PRWEB](#)) July 17, 2002 -- HOUSTON -- July 15, 2002 -- Researched by Industrialinfo.com (Industrial Information Resources, Incorporated; Houston, Texas). Goodyear Tire & Rubber Company (NYSE:GT) (Akron, OH) is investing \$250 million dollars to modernize its Lawton plant in Oklahoma. Goodyear's modernization project will be divided into two phases spending \$125 million for both phases.

For project details, including construction details view the entire article at [www.industrialinfo.com](http://www.industrialinfo.com).

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