

My Summer with Sika: a journey through Construction and Industry markets

Sika Corporation launches a new innovative campaign: My Summer with Sika. From July 5 to September 9, two Sika employees will cross the United States to meet with and observe Construction and Industry partners in action

Lyndhurst, New Jersey (<u>PRWEB</u>) July 12, 2016 -- Sika Corporation is proud to announce the start of its new innovative campaign: My Summer with Sika. From July 5 to September 9, two new Sika employees, Matt Bowman and Eric Kritzer, will cross the United States to meet with and observe Sika partners in action.

From NYC to Miami, from Dallas to Los Angeles, from San Francisco to Seattle, from Denver to Chicago, from Detroit to Boston, their cross-country journey will take place in a Sika-branded car, and they will lead their followers through a slew of Construction and Industry projects. As Sika prides itself on education and training, Sika Corporation will use the content of "My Summer with Sika" to promote the best practices in the industry.

Follow along with this adventure @mysummerwithsika.com and get insights through our social media:

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LinkedIn @ https://www.linkedin.com/company/sika-usa

Twitter @ https://twitter.com/Sika USA

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