

Kingsley Coach, Inc. Exhibits New Customized 2003 Coach at Florida RV Super Show

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(PRWEB) January 12, 2003 -- Kingsley Coach, Inc. (KNGS:OTCBB) is pleased to announce it will be exhibiting its 2003 edition of a customized coach at the Florida RV Super Show in Tampa, FL, January 14th thru 19th, 2003. The new luxurious coach is designed for high-end executive consumers, with features including a garage large enough to accommodate two motorcycles.

Kingsley Coach is positioned in the RV industry as a manufacturer of custom and standard recreational and specialized vehicles using a semi-truck chassis.

About the Florida RV Super Show: <<u>http://www.frvta.org/events/2003/supershow/index.shtml</u>>

This show is the "Largest RV Show in the Country" based on total square footage and daily public attendance. The SUPERSHOW covers 15 acres and uses every building at the Florida State Fairgrounds to house over 120 RV manufacturer displays and 250 supplier booths. The Florida RV Trade Association (FRVTA)promotes and protects the RV and Camping Industry in Florida. Membership in FRVTA is made up of RV manufacturers, dealers, campgrounds, finance and insurance firms and service and supplier companies.

C.E.O., Mr. Ralph Dickenson stated " As we move forward into 2003, we continue to offer unique customized coaches for RV consumers and the Mobile Medical Coach Industry. Additionally, we are pursuing expanding our market to include a more diverse price range of RV's for consumers. "

Kingsley Coach, Inc. is a manufacturer of custom and standard recreational and specialized vehicles including Medical Coaches using a semi-truck chassis. The Company has manufactured and sold Kingsley Coaches since 1996. For more information on the Company, please visit <<u>http://www.kingsleycoach.com</u>>.

Forward-Looking Information: The statements in this news release contain forward-looking information within the meaning of the Private Securities Litigation Reform Act of 1995. There are risks and uncertainties, which could cause the actual results of our operations to differ dramatically from the results suggested by this release. Among the significant risks facing Kingsley Coach are the risk that it will not be able to fund significant growth unless it obtains additional capital, the risk that significant competition by industry participants much larger than Kingsley Coach could emerge, and the risk that expansion of operations, if it occurs, may produce inefficiencies. The Company does not undertake to publicly update or revise its forward-looking statements, even if experience or future changes make it clear that any projected results (expressed or modified) will not be realized.

For full news release, click here: <u>http://www.investorideas.com/Companies/ViewDocument.asp?ID=1250</u> Investor Relations and Media: Dawn Van Zant, ECON Investor Relations, Inc Email dvanzant@investorideas.com <mailto:dvanzant@investorideas.com> Toll free 1-888-889-9214.



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