

## **Ford Dealers Give Almost \$100 Million to Charities in 2015, Ford Country Supports Local Community**

*Ford Country in Las Vegas Has Chosen Grant a Gift Autism Foundation as the Recipient of Its Charitable Award*

Las Vegas, NV ([PRWEB](#)) June 24, 2016 -- Warm Hearts Show Up For Autism When The Heat Is On In Las Vegas and Ford Country is Proud to Take A Part

As Las Vegas prepares for yet another scorching summer, Ford Country LV is happily anticipating the rise of the thermometer. This year, the local automobile dealership is proud to announce its sponsorship of Fox 5 KVVU's "Heat is on" campaign.

As part of its sponsorship, Ford Country will donate \$100 to their charity of choice for each day the official temperature reaches 100 degrees from May to September. On the heels of a successful campaign with Blue Man Group in 2015, Ford Country has chosen Grant a Gift Autism Foundation as the recipient of its charitable award.

The "Heat is On" campaign offers an exceptional way for Ford Country to partner with Fox 5 to advertise the importance of awareness and education surrounding those living with, and affected by, autism. The leaders and employees at the dealership believe involvement in the community is essential to the success of their business. They look for ways to integrate their success into the needs of local non-profits, and they carefully choose organizations they feel fit their own mission and values.

Ford Motor Company is deeply involved in the community at the local, national, and international levels. Dealerships who choose to tout the Ford name are inherently faced with the opportunity and expectation to do better for the community at large. There are many endeavors in which Ford dealerships choose to participate, including humanitarian and animal rights efforts.

The 2016 National Automobile Dealers Association Convention, held in Las Vegas in April 2016, revealed [Ford and Lincoln dealers gave nearly \\$100 million](#) to deserving non-profits and local causes across the nation in 2015. Ford families represented a great number of causes last year, and this year will likely prove even more fruitful for dealerships and their associated non-profits.

[Grant a Gift Autism Foundation](#) helps children, youth, and the families affected by autism by aiding in the funding, diagnostics, and treatment of the illness. Each dollar raised by Ford Country will help to provide supportive services, vocational training, transportation, and education to those afflicted and affected by autism. Through public and private funding, Grant a Gift Autism Foundation is able to fund medical research that provides education, awareness, training, speech therapy, and job skills to those who otherwise may not be able to speak for themselves.

Ford Country offers a wide range of new and used cars, accompanied by a team of exceptional sales, service, and maintenance professionals. Buyers can rest assured they will be taken care of while supporting a company that takes care of its community. Open six days a week with extended hours each day, our team is here for our customers.

If you are in the market for a new or used vehicle, consider patronizing a dealership that cares for its



community. Stop by [Ford Country's event page](#) to see other ways we are supporting the Las Vegas community, and let us know what we can do for you!

#### About Ford Country Las Vegas

Ford Country Las Vegas, part of the Gaudin Motor Company family, was established in 1996 and continues to lead in the industry as a top 100 Ford dealership in the country. Located in the Henderson Valley Auto Mall, Ford Country is made up of highly trained professionals who share a steadfast commitment to its customers and their needs. Ford Country is designed to serve as both a credited dealership, anchored by a state-of-the-art open showroom, and a full service automotive department that features Quick Lane maintenance for customer convenience. The facilities also invites guests to dine at Ford Country's popular Mustang Sally's Diner, adjacent to the showroom and features 60s style décor and delicious diner-style cuisine. Ford Country is home to Motorsport Enthusiast, a custom shop that offers automotive accessories and apparel. For more information, visit [www.FordCountryLV.com](http://www.FordCountryLV.com).



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