

Ford Country Las Vegas Proud to Announce Ford Mustang is the Best Selling Car in Germany

The best selling car in Germany is not made in their country. It's the American-made, popculture favorite, Ford Mustang.

Las Vegas, NV (<u>PRWEB</u>) June 21, 2016 -- Volkswagen, Porsche, and other top German automobile manufacturers love to take advantage of the mass appeal of 'Made in Germany' slogans, and the undercurrent belief that high quality and integrity are inextricably tied to German manufacturing. But just because these German vehicles are well made, doesn't mean they're the most desired; after all, it is the Ford Mustang that's the top seller in Germany.

The Ford Mustang has long been an American staple. Still built in Flat Rock, Michigan, the Mustang is the quintessential vehicle of Classic Americana. From the film Bullitt in 1968 to Need for Speed in 2014, the Ford Mustang is its own star. It's partly thanks to this mass appeal through film that's made this vehicle so well known throughout the world. Despite mass popularity, Ford Mustangs were difficult to buy in Europe before last year due to a lack of distribution channels. It was only with the redesign of the 2015 Mustang, that Ford executives finally decided to make this vehicle a global product.

Within one year, the Ford Mustang went from a rare commodity to the highest selling vehicle in Germany, even with its relatively expensive price tag in the country. The cost for a four-cylinder turbocharged model starts at the equivalent of \$43,000 in Germany, nearly double the starting price of under \$26,000 in the United States. For the more powerful V8 Ford GT, starting prices in Germany translate to \$50,000; in the United States that price is \$32,000.

Despite these higher rates, the V8 Ford GT is highly sought after, according to Ford manufacturers. Part of this popularity, some experts say, is due to it being well priced against local competitors. Few vehicles offer the same quality performance capabilities of the Mustang for the price.

It isn't just German and other European drivers excited about Ford Mustangs. In January this year, Edmunds.com announced Ford Mustang as the winner of their Most Popular award. This entry-level sports car simply can't be beat when it comes to a quality build paired with its appearance and desirable features. Drivers can choose from one of four engine models -- the 2.3L EcoBoost, 5.0L GT, 3.7L V6, and Shelby GT350 -- picking the right amount of power to meet your needs.

To learn more about the long list of features and amenities that make the <u>Ford Mustang</u> such a worldwide phenomenon, come down and visit us at Ford Country in the Valley Automall. Ford is America's top automobile manufacturer, and with good reason. Whether you're looking for a sports car like the Ford Mustang or a heavy-duty truck like the F-150, Ford Country has your interests at heart. Come <u>visit us</u> and see the Ford difference today with a test drive.

About Ford Country Las Vegas

Ford Country Las Vegas, part of the Gaudin Motor Company family, was established in 1996 and continues to lead in the industry as a top 100 Ford dealership in the country. Located in the Henderson Valley Auto Mall, Ford Country is made up of highly trained professionals who share a steadfast commitment to its customers and their needs. Ford Country is designed to serve as both a credited dealership, anchored by a state-of-the-art open



showroom, and a full service automotive department that features Quick Lane maintenance for customer convenience. The facilities also invites guests to dine at Ford Country's popular Mustang Sally's Diner, adjacent to the showroom and features 60s style décor and delicious diner-style cuisine. Ford Country is home to Motorsport Enthusiast, a custom shop that offers automotive accessories and apparel. For more information, visit www.FordCountryLV.com.



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