

4 Wheel Parts Stores in Southwest States Celebrating Grand Reopenings

<u>4 Wheel Parts</u>, the global leader in off-road performance product sales and installation, will hold grand reopening celebrations at its Tucson, Arizona and Albuquerque, New Mexico stores this Saturday, June 4. The two locations feature renovated, state-of-the-art showrooms and installation facilities designed to serve their local off-road, truck, Jeep and SUV enthusiasts and these special events will showcase their updated look with special promotions, display vehicles and giveaways.

Compton, California (PRWEB) June 02, 2016 -- 4 Wheel Parts, the global leader in off-road performance product sales and installation, will hold grand reopening celebrations at its Tucson, Arizona and Albuquerque, New Mexico stores this Saturday, June 4. The two locations feature renovated, state-of-the-art showrooms and installation facilities designed to serve their local off-road, truck, Jeep and SUV enthusiasts and these special events will showcase their updated look with special promotions, display vehicles and giveaways.

The stores are the latest in the lineup of redesigned locations focused on creating a more user-friendly shopping environment where customers have up-close access to aftermarket and performance parts. Tucson and Albuquerque join 4 Wheel Part's lineup of 75 stores throughout the United States and Canada, and both will be served by the company's distribution center in Compton, California.

The celebrations present family-friendly atmospheres where visitors have a unique chance to see the latest products from top manufacturers. At the event in Tucson, vendors from Rigid Industries, Daystar and BFGoodrich are scheduled to be onsite and there will be Jeep clubs in attendance including the Tucson Rough Riders, University of Arizona Wildcat Off-road Club and Range Riders Four Wheelers from nearby Cochise County.

"Our customers have already expressed their appreciation for the new look and interactive product presentation," says Tucson Assistant Store Manager, Joe Flores. "The lighting, wheel and tire displays are prominent features that have captured our client's attention and have received strong positive feedback. We're looking forward to profiling this great new look to the off-roading community who will be on hand for Saturday's event."

The free gatherings will offer discounted grand reopening specials on an assortment of products while ASE-certified technicians will be onsite with promotional installation discounts on select parts.

What: 4 Wheel Parts Grand Reopening Celebrations When: Saturday, June 4 from 9 a.m. – 5 p.m. Locations: Tucson, Arizona 4001 E. Speedway Blvd. Tucson, AZ 85712 (520) 881-4108

Albuquerque, New Mexico 2445 Menaul Blvd. N.E. Albuquerque, NM 87107 (505) 883-0338



Free Admission

About 4 Wheel Parts 4 Wheel Parts is the global leader in truck, Jeep, SUV and off-road performance products. With 75 locations across the U.S. and Canada and growing, 4 Wheel Parts Service Centers install all the products they sell. Maintaining the nation's largest inventory of off-road tires, <u>Mickey Thompson wheels</u>, lift kits and <u>LED fog lights</u>, 4 Wheel Parts serves customers across the country and around the globe. Life is Better Off-RoadTM. Visit them at 4wheelparts.com or call toll-free 877-474-4821.



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