

## **Buccaneers Street Team RV Created by Lazydays To Be Unveiled Saturday, May 21st**

### *Customized RV to Make Year-Round Visits at Community Events and Games*

TAMPA, Fla. ([PRWEB](#)) May 19, 2016 -- The Tampa Bay Buccaneers and [Lazydays RV](#) will unveil the new, state-of-the-art Street Team RV on Saturday, May 21, at 11:30am at the Lazydays dealership in Tampa (Seffner), Florida. Lazydays is hosting a 4-day [Great American Sale Event](#) throughout the weekend and the Buccaneers Street Team will activate the RV for the first time Saturday from noon – 2:00pm. Activities will include an appearance from the team’s mascot - Captain Fear, as well as football-themed interactive games, a Buccaneers uniform try-on station, and giveaways.

“We are excited to partner with Lazydays on the creation of a truly unique vehicle that will assist us all year long in our community outreach and marketing efforts throughout the Tampa Bay community,” said Buccaneers Chief Operating Officer Brian Ford. “This customized Street Team RV is a prime example of the types of innovative ventures that are possible with strategic partners such as Lazydays.”

The Buccaneers Street Team was created in 2014 as a grassroots program designed to engage fans and rally excitement for Buccaneers football. The Street Team is comprised of a group of enthusiastic team ambassadors who interact with Buccaneers fans at various community events. The customized RV will make visits throughout the year to community-based events as well as Buccaneers home games in the fall.

“We are thrilled to provide this state-of-the-art customized RV for the Buccaneers Street Team in partnership with the Tampa Bay Buccaneers,” said Lazydays Chief Marketing Officer John Lebbad. “Our RV craftsmen worked hard over the last few months to tailor every detail of the RV design and technology to provide an authentic Buccaneers experience on the road and in the community.”

The RV, which will be available for media to tour, is a 37-foot model customized Forest River Georgetown. Vehicle features include:

- Two slide-out rooms to increase interior space to 275 square feet
- A 65-inch wall-mounted exterior Smart TV with surround sound for video & gaming
- A second patio awning with LED lighting added to increase outside entertainment capabilities
- Custom-built home theatre including stadium seating and credenza with mounted 75” interior Smart TV and full surround sound
- A miniature locker room with custom-built display shelves & cabinetry designed by Lazydays’ woodworking craftsmen
- Kitchen area with custom-built table and chairs for gatherings – with custom designed storage area to store the furniture for transit
- Exclusive Buccaneers interior and exterior graphics

What: Unveiling of Buccaneers Street Team RV

Who: Tampa Bay Buccaneers and Lazydays RV

When: Saturday, May 21



11:30 am

Where: Lazydays RV Center

6130 Lazy Days Blvd

Seffner, FL 33584

Contact: Lazydays  
John Lebbad  
jlebbad(at)lazydays(dot)com

#### About Lazydays

Lazydays®, founded in 1976, is the world's largest RV dealership. Based on 126 acres outside Tampa, FL since 1996, Lazydays also has dealerships located in Tucson, AZ as well as three dealerships located in Loveland, Aurora and Longmont, CO.

Lazydays has the largest selection of RV brands in the nation featuring more than 2,500 new and pre-owned RVs, over 300 service bays and two on-site campgrounds with over 700 RV campsites. Lazydays RV Accessories & More offers more than 20,000 accessories online for your shopping convenience. Shop us online or visit one of our store locations in Florida, Arizona and Colorado.

Lazydays has built its reputation on providing an outstanding customer experience with exceptional service and product expertise, and as a place to rest and recharge with other RVers. More than a half million RVers and their families visit Lazydays every year, making it their "home away from home." Lazydays has been recognized as a "Top 50 RV Dealer" by RV Business and as one of Tampa Bay's "Top Work Places." The Lazydays Employee Foundation, supported by payroll contributions from 65% of Lazydays' employees, has contributed more than \$1.5 million dollars to make many historic changes for at-risk children in the Tampa Bay and Tucson communities.

For most people, Lazydays isn't just the beginning of their journey; it's very much a part of their ride. To learn more, visit [www.lazydays.com](http://www.lazydays.com).

###



**Contact Information**

**John Lebbad**

Lazydays

+1 (503) 548-1328

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).