

## **The Who's Who Magazine Has the Scoop on Milwaukee Bucks Development— Launch & Showcase to be Held at Harley-Davidson Museum**

*Planning is underway for a facility that will allow the NBA's Milwaukee Bucks to move from the 28-year old BMO Harris Bradley Center, while remaining in Milwaukee. This week, at the Harley-Davidson Museum, there will be a launch and Showcase for the first Wisconsin issue of The Who's Who Magazine, which contains the full story.*

Milwaukee, Wisconsin ([PRWEB](#)) May 13, 2016 -- The Milwaukee Bucks are getting a new home. A facility is being planned to replace the BMO Harris Bradley Center, a 28-year-old facility. According to the conditions of the recent sale of the team, a new arena must begin construction by November 2017. The lead architect, Populous, has participated in more than 2,000 projects, and is joined by HNTB Corp. and Eppstein Uhen Architects. The general contractor is Minneapolis-based Mortenson Construction Company, known for their work in the sports facilities market. Finding the right team members is just as important for construction projects as it is for sports teams, so The Who's Who magazine proudly includes a buyers' guide of Wisconsin's trade-leaders. Those looking to pick their own team roster can search indexes by name or by trade and find more "stats" on The Blue Book Network's ProView page for each listing.

The project promises to, in the words of Brad Clark, Senior Designer, "revitalize downtown Milwaukee and spur growth and development throughout the region." Local involvement is a philosophical cornerstone of the facility-to-be, and the structure's materials, layout, and color palette will reflect the region's landscape of lakes, rivers, and forests. The Who's Who Showcase, which will launch the magazine by the same name, also emphasizes the importance knowing the community by bringing the commercial construction industry together every year for local events. The Showcase will include seminars from industry thought-leaders as well as networking opportunities.

The Milwaukee Who's Who In Building & Construction Showcase took place on May 12th at The Harley-Davidson Museum. For more information about the Showcases, please visit [www.ShowcaseLaunch.com](http://www.ShowcaseLaunch.com).

For more information on the Who's Who magazine, please contact Mike Tartaglia, Managing Editor, at 800.431.2584 ext. 3391 or [mtartaglia\(at\)mail.thebluebook\(dot\)com](mailto:mtartaglia@mail.thebluebook.com).

About The Blue Book Building & Construction Network:

The Blue Book Network, an Employee-Owned enterprise, is the largest and most active construction network in the United States. For over one hundred years, the commercial construction industry has turned to The Blue Book Network for accurate, complete and up-to-date information on the people and products required for their projects. The company maintains a nationwide industry search engine at <http://www.thebluebook.com> powered by BlueSearch technology. In addition, The Blue Book Network provides a complete suite of Internet-based information, workflow and marketing resources for all segments of the building and construction industry.



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