

## **Charlotte Company Sends 106 Military Members to Memorial Day Weekend Race**

*Financial Independence Group gives back to the Charlotte community by raising funds to send 106 military members to the Coca-Cola 600, a NASCAR Sprint Cup Race over Memorial Day Weekend.*

Charlotte, NC ([PRWEB](#)) May 19, 2016 -- Financial Independence Group, Inc., a Financial Marketing Organization since 1976, located in Cornelius, NC, collectively raised over \$2,800, sponsoring 106 military members to attend the NASCAR Coca-Cola 600 in Charlotte, NC taking place Memorial Day Weekend, May 28th-30th. The company surpassed its goal of sending 40 United States soldiers by encouraging employees to donate through an internal competition.

Thank a Service Member is sponsored by NASCAR Sprint Cup Series, the Coca-Cola 600, the Bank of America 500 and the Charlotte Motor Speedway. These organizations come together to honor and thank both retired and current military members for their dedication to our country. Once again the 2016 Coca-Cola 600 weekend will host one of the largest celebrations for the U.S Troops in the nation.

This year to celebrate Financial Independence Group's 40th anniversary of industry partnership, the company is conducting quarterly community service projects. Each project shares a unique connection to a quarterly theme established on <http://www.figmarketing.com/about/40-year-celebration>. Now in the second quarter, the theme "History in the Making" is a celebration of the past and a time to reflect on the foundation and rich heritage of the corporation.

"As we celebrate our 40th anniversary throughout the year, Financial Independence Group is partnering with local and national charities through various company-wide events," commented Tracia Cericola, Director of Administrative Services and the internal Community Service Board Leader. "We are especially excited to participate in supporting our troops. These men and women are a reflection of the foundation of our country and we hope they have an incredible evening at the race."

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For more information on Financial Independence Group, Inc.: Financial Independence Group is an industry leading Insurance Marketing Organization. Through forward thinking and proven practices, FIG guides independent financial advisors through exceptional business and marketing support that elevates their practice to new heights. FIG is currently working in 50 states with office locations in North Carolina and Arizona. Visit: <http://www.FIGMarketing.com>



**Contact Information**

**Cassie Hutaff**

Financial Independence Group

<http://www.figmarketing.com>

+1 (704) 439-2384 Ext: 135

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