



LULAC and The General Motors Foundation Open New Technology Lab at Latinitas, Inc in Austin, Texas

The effort seeks to close the digital divide in the Latino community and provide important STEM resources to Texas youth.

Austin, TX ([PRWEB](#)) May 04, 2016 -- The League of United Latin American Citizens (LULAC) and the General Motors Foundation have collaborated to open a technology lab at Latinitas Community Center in Austin, Texas. The effort is part of LULAC's Empower Hispanic America with Technology initiative, which focuses on closing the digital divide in the Latino community. LULAC, the General Motors Foundation and representatives from Latinitas will officially open the lab with a ribbon cutting ceremony at 10 A.M. Saturday, May 7.

LULAC's Empower Hispanic America with Technology initiative will help Latino youth navigate the college admissions process and explore education in the areas of science, technology, engineering and mathematics. Latinitas will also provide students with resources regarding STEM programs at the new lab. Community members are encouraged to visit the technology lab and use the Internet and available software free of charge.

WHO: Kazique J. Prince, Senior Policy advisor and education coordinator for City of Austin, Mayor Steve Adler Office

Laura Donnelly, Founder & COO, Latinitas

John Miller, Global IT Director, General Motors

Fidel Acevedo, District XII Director for Austin, League of United Latin American Citizens

WHAT: Ribbon Cutting Ceremony

WHEN: 10 A.M. Saturday, May 7, 2016

WHERE: Latinitas Headquarters, 4926 E. Cesar Chavez, Austin, TX 78702

About The League of United Latin American Citizens (LULAC)

The League of United Latin American Citizens (LULAC) is the nation's largest and oldest civil rights volunteer-based organization that empowers Hispanic Americans and builds strong Latino communities. Headquartered in Washington, DC, with 1,000 councils around the United States and Puerto Rico, LULAC's programs, services and advocacy address the most important issues for Latinos, meeting critical needs of today and the future. For more information, visit www.LULAC.org.

About the General Motors Foundation

Since its inception in 1976, the GM Foundation has donated hundreds of millions of dollars to American charities, educational organizations and to disaster relief efforts worldwide. The GM Foundation focuses on supporting Education, Health and Human Services, Environment and Energy and Community Development initiatives, mainly in the communities where GM operates. Funding of the GM Foundation comes solely from GM. The last contribution to the GM Foundation was made in 2001. For more information, visit www.gm.com/gmfoundation.

About Latinitas

Latinitas, a nonprofit organization, is dedicated to empowering Latina youth using media and technology, providing direct digital media and technology training and esteem-boosting services to nearly 3,500 girls and teens across Texas annually, 2000 in Central and 1500 more in West Texas. Latinitas envisions a future in



which all Latinas are strong and confident in their image. Girls and families in Latinitas learn the latest Web 2.0 platforms to design websites, do graphic design, produce video, record audio, blog, do photography, invent social media campaigns, develop video games and mobile apps, coding and robotics ensuring new and diverse voices in media and technology. Latinitas also produces the first and still only magazine of its kind, Latinitasmagazine.org (25K monthly viewers) and its own social media network: MyLatinitas.com (1400 registered girls).



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Online Web 2.0 Version

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