

Toyota Motor N.A. Inspires K-College Students with a \$1 Million Gift to SAE International's AWIM 'LearnTwice' STEM Initiatives

Toyota Motor North America announced a gift of \$1 million to strengthen and expand access to "A World in Motion," (AWIM), the Society of Automotive Engineers' high-quality science, technology, engineering and math (STEM) education program.

Warrendale, Pa. ([PRWEB](#)) April 14, 2016 -- Toyota Motor North America announced a gift of \$1 million to strengthen and expand access to "A World in Motion," (AWIM), the Society of Automotive Engineers' high-quality science, technology, engineering and math (STEM) education program.

Toyota's investment also supports the AWIM "LearnTwice" initiative" by creating a pathway for university students to participate in AWIM classrooms throughout the U.S.

"SAE International is honored and humbled by Toyota's generosity and its confidence in our STEM programs," said David L. Schutt, PhD, SAE International Chief Executive Officer. "As a leader and long-time partner in the STEM community, Toyota's gift to the SAE International Foundation will allow us to further invest in our entire K-16 STEM portfolio that supports the next generation of engineers through their educational journey."

The AWIM "LearnTwice" initiative is based on the notion that to teach is to learn twice. Asking university students to teach and mentor younger learners on STEM concepts allows them to gain a better understanding of how these concepts are integrated and applied to their own studies. Additionally, this opportunity allows university students to give back to their local community and will also meet community service hours that an increasing number of universities are requiring for graduation.

"I am particularly excited that Toyota's support will enable university students to become role models and mentors for K-12 students as they discover the wonder and the possibilities of science, engineering and mathematics and begin dreaming of careers in the mobility industry," said Latondra Newton, Chief Social Innovation Officer at Toyota Motor North America. "We are proud to partner with SAE, an organization committed to educating, training and inspiring the next generation of automotive leaders".

- This sponsorship strengthens the AWIM STEM experience into K-8 classrooms where Toyota team members live and work.
- There are currently over 110,000 K-8 students enrolled in AWIM in all 50 states.
- The AWIM "LearnTwice" initiative will provide a memorable learning experience for K-8 students, as well as university students participating in the SAE Colligate Design Series.

###

About SAE International

SAE International is a global association committed to being the ultimate knowledge source for the engineering profession. By uniting over 128,000 engineers and technical experts, we drive knowledge and expertise across a broad spectrum of industries. We act on two priorities: encouraging a lifetime of learning for mobility engineering professionals and setting the standards for industry engineering. We strive for a better world through the work of our charitable arm, the SAE Foundation, which helps fund programs like A World in



Motion® and the Collegiate Design Series™. For additional information about AWIM, visit www.awim.org. - www.sae.org
About Toyota

Toyota, creator of the Prius hybrid and the Mirai fuel cell vehicle, is committed to building vehicles for the way people live through our Toyota, Lexus and Scion brands. Over the past 50 years, we've built more than 30 million cars and trucks in North America, where we operate 14 manufacturing plants (10 in the U.S.) and directly employ more than 44,000 people (more than 34,000 in the U.S.). Our 1,800 North American dealerships (1,500 in the U.S.) sold more than 2.8 million cars and trucks (nearly 2.5 million in the U.S.) in 2015 – and about 80 percent of all Toyota vehicles sold over the past 20 years are still on the road today. Visit www.toyota.com

Media Contacts:

SAE Int'l: Shawn Andreassi, (724) 772-8522 or [pr\(at\)sae\(dot\)org](mailto:pr(at)sae(dot)org)

Toyota: Cynthia Mahalak, (734) 660-5046 or [Cynthia\(dot\)mahalak\(at\)toyota\(dot\)com](mailto:Cynthia(dot)mahalak(at)toyota(dot)com)



Contact Information

Shawn Andreassi

SAE International

<http://www.sae.org>

+1 (724) 772-8522

Online Web 2.0 Version

You can read the online version of this press release [here](#).