

Peugeot Expands Appeal Of 208 With XS Special Edition

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(PRWEB UK) 12 April 2016 -- Peugeot is introducing a new limited-run special edition of the hugely popular, award-winning 208 hatchback. The new '208 XS' brings an additional trim level to the already extensive range and is arriving in UK showrooms soon, with enhanced personalisation and increased desirability.

Available with one of the most efficient engines in its segment - the 1.2-litre PureTech 82hp petrol engine - the 208 XS comes in both three and five door body styles and builds on the Active model's impressive specification. The 208 XS model features 16" alloy wheels, front fog lights, exterior personalisation and white paint as standard.

The special XS edition is limited to just 2,000 vehicles and brings additional personalisation to the package for as little as £100 more versus a 208 Active taken in Bianca White. Those lucky enough to order the 208 XS have a choice of five colours and two exterior personalisation packs. Bianca White, Nera Black metallic or the Ice Silver textured paint come with the Lime Yellow exterior pack. Virtual Blue and Orange Power metallic come with the Menthol White exterior pack.

These five colours were chosen specifically to complement the exclusive personalisation available on the 208 XS variant. This includes 16" Technical Grey Titane alloy wheels, Equaliser grille with gloss black surround, gloss black door mirrors with coloured accents in Menthol White or Lime Yellow and Fog light finishers. To further distinguish the XS from other variants, XS badging is present on both front wings.

The Peugeot i-Cockpit® is unique to the brand and embodies the driving characteristics of the Peugeot 208, being agile, intuitive and safe. The compact sports steering wheel offers precise steering and improved manoeuvrability while the 7" multifunction colour touch screen puts all the functionality at the driver's fingertips. Plus the raised instrument panel allows all driver information to be accessed without taking the eyes off the road.

As well as the additional standard equipment, all 208 XS models also benefit from: 7" multifunction colour touchscreen with Carplay®, DAB radio, Bluetooth and USB, Cruise control with speed limiter and air-conditioning.

The Peugeot 208 XS is available to order now, priced from just £13,495 and is available, from age 18, through Peugeot's innovative 'just add fuel®' package, which provides drivers with a single monthly payment for all the major motoring costs: comprehensive motor insurance, road fund licence, vehicle servicing, roadside assistance and warranty all in a three-year finance package.

PEUGEOT

Since 1810 Peugeot has been producing durable products of excellence, since 1858 all are branded with the Lion logo – chosen to demonstrate strength, suppleness and swiftness to personify the durability of its products. As one of the earliest automotive producers, the Peugeot brand can trace its roots back to 1889 when it began

producing automobiles and since then over 65 million vehicles have been produced, advancing technology with style and efficiency to enhance the customer experience. Demonstrated through its Brand signature ‘Motion & Emotion’, Peugeot is present in 160 countries, has 10,000 franchised Dealerships and is recognised the world over for the quality and design excellence of its products.

PEUGEOT UK

The UK is the third largest market for Peugeot with its UK Headquarters located in Coventry. The UK car line-up includes the 108, 208, 308, 508, 2008, 3008 and 5008 supplemented by people-carriers and a four-model van range that includes the Bipper, Partner, Expert and Boxer. The 208 is the best-selling Peugeot.

208

Launched in 2012 and re-invigorated in 2015, the 208 introduced the pioneering Peugeot i-Cockpit (combining the compact steering wheel with high-level instrumentation and TouchScreen technology) and PureTech 3-cylinder petrol engines. The latest versions feature BlueHDi diesel engines capable of just 79g/km – making it the most efficient non-hybrid car.

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