

## 4 Wheel Parts Partners With Brandmotion to Offer 360° Vision Systems for Jeeps

*4 Wheel Parts, the global leader in off-road performance product sales and installation, has partnered with Brandmotion to exclusively offer the company's 360° camera systems for Jeep Wranglers. The Brandmotion system combines 4 mounted cameras on the front, rear and sides of Jeeps, to enhance visibility and provide added safety and they are available in 4 Wheel Parts stores and on the website.*

Compton, California ([PRWEB](#)) March 11, 2016 -- [4 Wheel Parts](#), the global leader in off-road performance product sales and installation, has partnered with Brandmotion to exclusively offer the company's 360° camera systems for Jeep Wranglers. The [Brandmotion](#) system combines four mounted cameras on the front, rear and sides of Jeeps, to enhance visibility and provide added safety and they are available in 4 Wheel Parts stores and on the website. Additionally, computer software stitches the cameras together to create a unique overhead bird's eye view.

4 Wheel Parts has inked an exclusive deal with Brandmotion that runs through the end of June for 4 Wheel Parts' retail stores to carry the 360° cameras. "We're excited that 4 Wheel Parts has an exclusive partnership with Brandmotion on the Wrangler 360° system and we see growing interest from Jeep owners looking to enhance their safety and visibility," says Brandmotion's Sales & Marketing Manager Nicole Obisesan.

The innovative 360° system for Wranglers includes a front camera in the grille, two cameras in the exterior side mirrors and one perched on the spare tire mount with an adjustable bracket. The system shows camera views when a vehicle is in reverse or in motion under 7 m.p.h, and is designed as a visual aid for parking and for off-road conditions where surrounding terrain requires deft maneuvering. The Wrangler 360° system offers compatibility with factory and aftermarket radios.

The 360° System for Factory Display Radios:

- Fits 2007 - 2016 JK Wrangler, Rubicon and Unlimited Jeeps
- Is compatible with 2 and 4-door models
- Features OEM-grade cameras with a unique high-mount system
- Boasts excellent image clarity with enhanced brightness for night driving

Side mirrors on vehicles could be on their way to extinction. Automakers including BMW and Daimler are experimenting with phasing out side mirrors in favor of tiny video cameras. The goal is to eliminate blind spots and improve safety, but the learning curve of adapting to the cameras could pose a challenge to some drivers.

Brandmotion is also working on Rock Crawler cameras that will be mounted in the wells of [Jeep Wrangler wheels](#) and trucks, making it ideal for off-roading. There is also a six camera system exclusively for the RAM trucks and for F-150s a custom 360 system has a rear camera that is mounted in the tailgate handle.

### About Brandmotion

Founded by an expert in automotive innovation with a passion for car interiors and vehicle personalization, Brandmotion aims to serve the "silent majority" -- those who don't identify as "customizers" or "tuners." At



Michigan-based Brandmotion, the focus is on people who want more flexible ways meet their automotive needs. Products including backup cameras, curb sensors and wireless phone chargers employ practical solutions to real in-car needs without compromising on design or performance.

#### About 4 Wheel Parts

4 Wheel Parts is the global leader in truck, Jeep, SUV and off-road performance products. With 74 locations across the U.S. and Canada and growing, 4 Wheel Parts Service Centers install all the products they sell. Maintaining the nation's largest inventory of [Goodyear DuraTrac](#) tires, lift kits, Optima batteries and accessories, 4 Wheel Parts serves customers across the country and around the globe. Life is Better Off-Road™. Visit them at [4wheelparts.com](http://4wheelparts.com) or call toll-free 877-474-4821.



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