

## **Introducing the Vineyard Cruiser Fat Tire Electric Bike and Fat Tire Bike Trailer: Ride the path less traveled & feel free to bring along... Everything.**

*Available for pre-order through Indiegogo beginning today (<http://igg.me/at/vineyardcruisers>)*

Pittsford, NY ([PRWEB](#)) February 24, 2016 -- After almost a full year in development - taking every last detail into account – today marked the launch of the [Vineyard Cruiser](#) fat tire electric bike and accompanying fat tire bike trailer.

The Vineyard Cruiser is a unique style of bike: A classic beach cruiser - with all the comfort and style that entails at the forefront - melded with the stability and off road capabilities of a fat tire bike, and then enhanced with the available power assist of an electric motor.

Comfort, style, effortless. These three themes have been the guiding principles of every decision made in creating the 2016 Vineyard Cruiser [fat tire electric bike](#). Lightweight aluminum frames, stylish components, four different color combinations, and the choice of either a traditional or step through frame help bring classic lines and styling to the bikes, all while providing a perfect match for every taste. And the four inch wide Kenda fat tires, Tektro disc brake system, and 350 watts of available power bring a new level of comfort, ability, and stability to effortlessly riding the path less traveled for over 50 miles using the included pedal assist system, or 20 miles using the throttle only.

Perfectly complimenting the bike, the Vineyard Cruiser [fat tire bike trailer](#) - with a super high weight capacity, fat tires for hauling your gear on or off road, and an open-ended slot for extra long items - has been specially designed to be pulled behind a fat tire electric bike. It allows you to bring along everything you need – and then some – making a day at the beach (or in the snow), a trip to the grocery store, or anywhere you want to roll, effortless. No more multiple trips, no more struggling to carry long or bulky items. And when your trip is over, it folds back up for storing (or the ride home) in minutes.

The Vineyard Cruiser lineup of trailers and bikes are much like their namesake, Martha's Vineyard: A location that inspires both a tradition of hard work and relaxation simultaneously. That inspires solid value and good taste without pretense. Of comfort, friends, and enjoying today for what it is. Of taking the path less traveled, and being better for it... Values & characteristics embodied in every feature and aspect of the Vineyard Cruiser fat tire electric bike and fat tire bike trailer.

“The Vineyard Cruiser bikes began as a personal obsession after I stumbled across a fat tire electric bike on a crowdfunding site in February 2015,” says founder Devon Marrinan. "I loved the concept of a fat tire electric bike! It was like the perfect combination of two technologies, putting a motor on a bike meant to go anywhere just made sense. This wasn't a bike primarily for exercise or transportation; although you certainly can do either of those, this was a bike meant to ride for fun, in comfort, through or over anything. And now, after almost a year of coming up with and modifying designs, adding features and components, and weighing the pros and cons of every little detail, I think we've created something unique. The Vineyard Cruiser electric fat bikes are a comfortable, effortless, and stunningly beautiful bike, and our bike trailers perfectly compliment them both in looks and functionality.”

The Vineyard Cruiser fat tire electric bike also has a price more Sam Adams and a lobster roll than the champagne and caviar of most electric bikes: Pre-orders for the standard single speed version are \$999, a seven



speed/500 watt motor upgrade is available for \$100 more (\$1,099), and the fat tire bike trailer is \$274, plus shipping, handling and sales tax (NYS only) on all, and all with an estimated delivery of late June 2016 for early pre-orders.

The Indiegogo campaign (<http://igg.me/at/vineyardcruisers>) and pre-order pricing are set to end on April 4th, 2016, after which the Vineyard Cruiser bikes and trailers are expected to be available in retail stores and on Vineyard-Cruisers.com late summer 2016 and with an MSRP of \$1,499.99+ tax for the standard bike, \$1,649.99+ tax for the upgraded bike, and \$374.99+ tax for the trailer.

Vineyard Cruisers - Welcome to the path less traveled. Say hello to effortless comfort and feel free to bring along... Everything.

For more information on the Vineyard Cruiser fat tire electric bike and fat tire bike trailer, please visit <http://www.vineyard-cruisers.com> or contact Devon Marrinan, DSM(at)Vineyard-Cruisers(dot)com or 585.612.1197



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**Online Web 2.0 Version**

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