

DealerRater Announces Winners of the 2016 Dealer of the Year Awards

Top U.S. and Canadian car dealers are recognized for high marks in online customer reviews

WALTHAM, Mass. (<u>PRWEB</u>) February 10, 2016 -- DealerRater, the car dealer review website for consumers, announced today the winners of its annual Dealer of the Year Award program. Award recipients are recognized for distinction in outstanding customer service based upon consumer reviews of dealership experiences shared on DealerRater.com and DealerRater.ca.

DealerRater's Dealer of the Year awards are given annually to the top U.S. and Canadian car dealers based on a Bayesian algorithm it calls PowerScoreTM, which considers the dealership's average DealerRater star-rating as well as the total number of reviews written about the dealership during the calendar year. Categories for scoring include customer service, quality of work, friendliness, pricing and overall experience.

"The Dealer of the Year Awards are a distinction that a small percentage of dealers get, and being named as one of the winners is an excellent way to alert customers that your dealership is highly regarded for its customer experience," said DealerRater CEO Gary Tucker. "DealerRater makes it easy for online shoppers to find quality dealerships, and even choose the sales or service employee they'd like to work with, before setting foot into a showroom or service bay. Today's winners will find a badge in their Dealer Panel that allows them to showcase their exemplary customer service."

The highest scoring dealership in the United States is Galpin Honda in Mission Hills, California, earning a 4.942 out of 5.0 PowerScoreTM with 842 reviews in 2015.

The highest scoring dealership in the Canada is Lakewood Chevrolet in Edmonton, Alberta, earning a 4.946 out of 5.0 PowerScoreTM with 267 reviews in 2015

To qualify for the Dealer of the Year awards, new- and used-car dealers must have had at least 25 new reviews written on DealerRater.com during 2015 and averaged a minimum of a four out of five-star rating. Winners selected to receive the distinction scored the highest within their brand categories nationwide for U.S. and Canada.

Listed below are the additional 2016 U.S. and Canadian Dealer of the Year Award recipients within each OEM brand category:

United States

Acura: Acura of Westchester – Larchmont, NY

Alfa Romeo: Walter's Alfa Romeo and FIAT - Riverside, CA

Aston Martin: Foreign Cars Italia – Greensboro, NC Audi: Audi Coral Springs – Coral Springs, FL

BMW: BMW of Rochester Hills - Shelby Charter Township, MI

Buick: Sullivan Buick GMC – Arlington Heights, IL Cadillac: Paradise Chevrolet Cadillac – Temecula, CA Chevrolet: Paradise Chevrolet Cadillac – Temecula, CA

Chrysler: Shuman Chrysler Dodge Jeep Ram – Walled Lake, MI

Dodge: Cass Burch Chrysler - Valdosta, GA



Ferrari: Boardwalk Ferrari Maserati of Plano – Plano, TX

FIAT: FIAT/Alfa Romeo of Austin – Austin, TX

Ford: Klaben Ford Lincoln - Kent, OH

GMC: Gates GMC Buick Nissan - North Windham, CT

Honda: Galpin Honda – Mission Hills, CA Hyundai: Allen Turner Hyundai – Pensacola, FL Infiniti: Ray Catena Infiniti of Edison – Edison, NJ Jaguar: Wilde Jaguar of Sarasota – Sarasota, FL

Jeep: Shuman Chrysler Dodge Jeep Ram – Walled Lake, MI

Kia: Citrus Kia – Crystal River, FL

Lamborghini: Lamborghini Dallas – Richardson, TX

Land Rover: Jaguar Land Rover Fort Myers – Fort Myers, FL Leasing Company: D&M Leasing - Mid Cities – Grand Prairie, TX

Lexus: Wilde Lexus of Sarasota – Sarasota, FL Lincoln: Bozard Ford Lincoln – St. Augustine, FL

Maserati: Criswell Maserati - Alfa Romeo - Germantown, MD

Mazda: Sport Mazda – Orlando, FL

Mercedes-Benz: RBM of Alpharetta – Alpharetta, GA

MINI: Mini of St. Louis – Saint Louis, MO Mitsubishi: RC Hill Mitsubishi – DeLand, FL

Nissan: Newton Nissan – Gallatin, TN Porsche: Walter's Porsche – Riverside, CA RAM: Vernon Auto Group – Vernon, TX

Recreational Vehicles: Dodd RV of the Peninsula – Yorktown, VA Scion: Fred Anderson Toyota of Charleston – Charleston, SC

smart: Tafel Motor Company – Louisville, KY

Subaru: Tucson Subaru – Tucson, AZ

Toyota: Fred Anderson Toyota of Charleston – Charleston, SC

Used Car Dealer: Off Lease Only Miami – Miami, FL

Volkswagen: Luther Burnsville Volkswagen – Burnsville, MN

Volvo: Smythe Volvo - Summit, NJ

Canada

Audi: St. James Volkswagen Audi – Winnipeg, MB BMW: BMW Canbec Automobiles Inc. – Montreal, QC Buick: Ron Hodgson Chevrolet Buick GMC – St. Albert, AB Cadillac: Budds' Chevrolet Cadillac Buick GMC – Oakville, ON

Chevrolet: Lakewood Chevrolet – Edmonton, AB

Chrysler: Ontario Chrysler Jeep Dodge – Mississauga, ON Dodge: Ontario Chrysler Jeep Dodge – Mississauga, ON FIAT: Maple Ridge Chrysler Jeep Dodge – Maple Ridge, BC

Ford: Erinwood Ford – Mississauga, ON

GMC: Finch Chevrolet Cadillac Buick GMC - London, ON

Honda: Honda West – Calgary, AB

Hyundai: Toronto Hyundai - Toronto, ON

Infiniti: Newmarket Infiniti Nissan – Newmarket, ON Jeep: Ontario Chrysler Jeep Dodge – Mississauga, ON

Page 2/4



Kia: Winnipeg Kia – Winnipeg, MB

Leasing Company: Pickard Lane Leasing Ltd – Bolton, ON

Lexus: Lexus On The Park - Toronto, ON

Lincoln: Capital Ford Winnipeg – Winnipeg, MB

Mazda: Courtenay Mazda - Courtenay, BC

Mercedes-Benz: Mercedes-Benz London – London, ON

MINI: Endras BMW MINI Durham – Ajax, ON Mitsubishi: Brampton Mitsubishi – Brampton, ON Nissan: Grande Prairie Nissan – Grande Prairie, AB RAM: Ontario Chrysler Jeep Dodge – Mississauga, ON

Scion: ToyotaTown / ScionTown – London, ON

Subaru: Scarboro Subaru - Toronto, ON

Toyota: ToyotaTown / ScionTown – London, ON

Used Car Dealer: Toronto Auto Brokers Used Car Dealership - Woodbridge, ON

Volkswagen: Maple Ridge Volkswagen – Maple Ridge, BC

The complete list of U.S. winners at the state level is available <u>here</u>. The complete list of Canada winners at the provincial level is available <u>here</u>.

About DealerRater

Founded in 2002, DealerRater is the world's leading car dealer review website with more than two million service and sales reviews across 41,000 U.S. and Canadian dealerships, including a national network of more than 5,600 Certified Dealers. More than 14 million consumers read DealerRater content across the Web each month. By offering a product suite that allows qualified dealerships to manage reputation and achieve higher SEO rankings, DealerRater supports new customer connections by growing online presence.

DealerRater has received the Dealer Marketing Magazine Technology Leadership Award and the "Top Rated" Reputation Management Award for three consecutive years at the DrivingSales Dealer Satisfaction Awards. An October 2013 equity investment from Great Hill Partners, a Boston-based private equity firm, has allowed DealerRater to continue with a global expansion, accelerate product innovation and evaluate strategic acquisition opportunities. For more information, visit www.DealerRater.com or call 800-266-9455.

###



Contact Information Eric Pylvanainen PCG: Los Angeles 424-903-3685

Wendi McAden PCG: Philadelphia 215-630-5287

Online Web 2.0 Version

You can read the online version of this press release here.