

Long-time Southern Nevada Car Dealer Jim Marsh gets Chrysler, Jeep Franchises Back; Construction of New Store Planned for Northwest Las Vegas

After six years of litigation, a new Jim Marsh Chrysler Jeep dealership will be unveiled in June.

Las Vegas, Nevada ([PRWEB](#)) February 11, 2016 -- In May of 2009, the economy was crashing and 789 Chrysler Corp. dealers lost their stores as the automotive giant scaled back.

Among the Southern Nevada dealers to be informed by a registered letter was Jim Marsh, whose dealership at 8555 West Centennial Center Parkway would become Jim Marsh Kia.

However, Marsh reached a milestone recently when it was announced that he was one of only four Chrysler Corp. dealerships nationwide that would be getting their franchises back. Ever the survivor in the car business, Marsh has already announced plans for the construction of a 30,000 square foot Jim Marsh Chrysler Jeep dealership on 17 acres on West Centennial Center Parkway just west of the Kia store.

The final decision to reward Marsh the dealership came after six years of litigation which ended up being submitted all the way to the U.S. Supreme Court which confirmed a previous decision by the Sixth Circuit Court of Appeals in Cincinnati, Ohio.

The decision was included in cases No. 10-12985, No. 10-132-90 and 10-1390 of the United States District Court Eastern District of Michigan Southern Division.

Marsh said that the timing was perfect for the addition of the new dealership adding “Jeep is especially on fire right now.”

Marsh said the new dealership would employ 35-40. The dealership should be operational by June 1.



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