



\$100,000 CONTEST TO DESIGN TRANSIT SYSTEM OF FUTURE

([PRWEB](#)) December 13, 2000 -- www.MayoCommunications.com

News Advisory

What: MILLENNIUM TRANSIT SYSTEM DESIGN \$100k Contest Â Students & Designers Wanted!

Who: WestStart/CALSTART and 17 Bus Rapid Transit (BRT)

Communities Nationwide Â Bus Rapid Transit Â

Federal Transportation Administration (FTA)

American Public Transportation Agency (APTA)

International Union of Public Transport (UITP)

When:

Sun., Jan. 7, 2001 Early Registration Deadline

*** (Competitions runs from mid Jan Â May 2001)

When: Registration: Registration deadline is Jan. 7, 2001; teams are encouraged to register early. The registration fee is \$100. Entry packets may be obtain from

Fred Silver 626-744-5687 or through weststart's home page.

Background: WestStart Â CALSTART is dedicated to cleaner air, creating high quality jobs and developing energy efficient transportation, including transit stations providing up-to-the-minute information and transit enhancing services. To encourage new ways of moving people faster and more efficiently with rapid transit, the FTA formed the BRT communities Â consortium. This unique public-private partnership is staging Â buses of the future Â competition to foster a new and innovative service called Bus Rapid Transit (BRT). The rules say the bus and transit system design must Â meet new transportation goals, is environmentally cleaner and is more customer-oriented, user-friendly and visually appealing. Â

Who Can Enter? Students, industrial and urban designers, planners, architects, landscape architects, interior designers and engineers are eligible. Additional skills may be taken from graphic designers, artists, management or anyone able to contribute to an insightful and creative entry.

\$50 early registration closes 1/07/2001. The competition involves two phases. The 1st phase is due Feb. 28, 2001 and phase 2 is due May 15th. The judges include: Martha Wellborne, project director of the Surface Transit Project; Hans Rat, secretary general of the International Assn. of Public Transport (UITP); and World-Renown Industrial Designer Tucker Viemeister, Razorfish so far.

The Cities involved in competition: Boston, Charlotte (NC), Cleveland, Eugene-Springfield (OR), Pittsburgh, Rockville (MD), Los Angeles, Louisville (KY), Oakland (CA), Dulles corridor (VA), San Jose (CA), Albany (NY), Chicago, Honolulu, Miami, San Juan (PR) and Newington (CT). Contact: Fred Silver, WestStart at 626.744.5687

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Online Web 2.0 Version

You can read the online version of this press release [here](#).