



V-TWIN TAKES TWO BOOTHS FOR POWERSPORTS DEALER EXPO SHOW 2001

([PRWEB](#)) February 16, 2001 -- Contacts:

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New York, NY Â February 13, 2001 Â V-Twin Holdings, Inc., (OTCBB:VTWN) today announced that the company would attend and display two booths at the upcoming 33rd Annual Dealernews International Powersports Dealer Expo being held February 17th through February 19th in Indianapolis. One booth will feature V-Twin's newest web-based, wholesale procurement subsidiary, CycleClick.com. The second booth will feature the Bikers Dream (www.bikers-dream.com) licensing division, another wholly owned subsidiary of V-Twin, which operates six dealerships and licenses the name to 16 independent dealers in 14 states.

Roger Cheek, CEO of V-Twin Holdings stated, Â We are glad to be a part of this major event and are pleased that we are able to launch CycleClick.com at this time. It is our aim to sign new licensees for Bikers Dream and add to our growing list of new dealers and manufacturers for CycleClick.com with the exposure we anticipate from the show. Our goal is to be known as a B2B, web-based marketplace builder that integrates industry brick-and-mortar with a powerful web-based e-procurement system. Â

About V-Twin Holdings, Inc.

V-Twin is a business-to-business, web-based marketplace builder that integrates industry Â brick and mortar Â with a web-based, e-procurement system. By driving transactions into industry specific marketplaces, V-Twin can assure its marketplaces have a significant advantage over virtual distributors. In its first marketplace, V-Twin created transactions by organizing a large purchasing base and industry know-how through the acquisition of a multi-location motorcycle/powersport dealership network. Leveraging the Â insider Â advantage of its growing network of superstores and franchises, V-Twin with its technology partner PurchasePro.com [NASDAQ:PPRO], launched CycleClick.com, a B2B web site for retailers and manufacturers that want to increase their purchasing power and sales. V-Twin is also a Channel Partner/Reseller of PurchasePro's web-based, e-procurement system.



AboutCycleClick.com

CycleClick.com has created a web-based B2B marketplace serving the \$35 billion powersports and motorcycle industry. CycleClick.com's goal is to return pricing power to the thousands of independent retailers, distributors and manufacturers that have been economically compromised by the traditional industry structure. It is anticipated that CycleClick.com will be an attractive alternative to its target population with its unique combination of competitive advantages: an easy-to-use web-based interface, a deep catalog of SKUs, building word-of-mouth support, first mover and "industry insider" status, and the technology expertise of PurchasePro.com (NASDAQ:PPRO) (www.purchasepro.com).

For additional information, including a copy of the updated financials for V-Twin Holdings, Inc., please visit their website: www.vtwin.net or call CFSG at 800-625-2236.

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This press release contains forward-looking statements that, if not verifiable historical fact, may be viewed as forward-looking statements that could predict future events or outcomes with respect to V-Twin and its business. The predictions embodied in these statements will involve risks and uncertainties and accordingly, V-Twin actual results may differ significantly from the results discussed or implied in such forward-looking statements.



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