

Steve Linehan and John Noone Join SpringboardAuto.com Board of Directors

Former executive vice president and treasurer of Capital One Financial Corporation and former president of Ford Motor Credit Company named to board of new direct-to-consumer auto loan platform

Irvine, CA ([PRWEB](#)) January 25, 2016 -- [SpringboardAuto.com](#), a new direct-to-consumer auto loan platform that completely reinvents the auto lending experience, today announced that Steve Linehan and John Noone have joined its Board of Directors. Linehan is a former EVP and treasurer of Capital One Finance Corporation and Noone is a former president of Ford Motor Credit Company.

“Our mission is to bring significant and positive change to the auto loan space. The insight and expertise Steve and John bring from their decades as leaders in highly respected finance companies will be invaluable as we focus on improving the auto finance process for the consumer of today and tomorrow,” said SpringboardAuto.com CEO Jim Landy.

SpringboardAuto.com is creating a trusted brand enabling consumers to finance the purchase of a new or used car online from a dealer or a private party, as well as reducing their existing monthly payment through refinancing.

Linehan recently retired from Capital One Financial Corporation, a \$300 billion diversified financial services company, where he served as EVP and Treasurer for twelve years. He joined Capital One in 1997 after eight years with the Federal Deposit Insurance Corporation.

Noone served for 40 years at Ford Motor Credit Company where he covered virtually every aspect of automotive financial services on a global basis, including serving as President of Ford Motor Credit 2006-2012. Noone is also a past Chairman of the American Financial Services Association (AFSA) and currently is the principal and founder of Noone Consulting Group, LLC.

About SpringboardAuto.com

[SpringboardAuto.com](#) is a financial technology company whose direct-to-consumer auto loan platform puts the consumer in the center of the loan process. Founded by industry veterans, and staffed with an experienced team of automotive finance experts and technologists, SpringboardAuto.com facilitates and educates consumers during the loan process, offering faster decisions, transparency, personalized loan terms and support resulting in a better consumer experience and outcome. SpringboardAuto.com, consumers are in control as they refinance auto loans or finance and purchase new or used vehicles directly online or via their smartphone. Uniquely leveraging data and analytics, SpringboardAuto.com empowers consumers, while offering benefits to auto dealers, credit unions and other lenders.

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