

NYC Auto Body Shop Announces Honda ProFirst Certification

News From “NYC Auto Body” NewYork, NY 10035

New York, NY ([PRWEB](#)) December 25, 2015 -- “NYC Auto Body” is pleased to announce that they have become a Pro First Certified body shop. Launched in December, 2015 by American Honda Motor Co., the Pro First Certified program identifies a select group of collision repair facilities that have committed to a high degree of training, have the proper tools and equipment, and exhibit professional customer care.

The Pro First Certified program requires that shops achieve Gold Class status, the highest level of training afforded by the Inter-Industry Conference on Auto Collision Repair (ICAR), the recognized industry leader for collision repair training. Or, the shop must achieve VQ or Medallion status, the two highest recognition levels, with VeriFacts, an independent third-party firm and one of the leaders in the industry for independent verification of proper repairs and procedures within body shops. Shops must also complete several Honda / Acura specific training classes on how to repair Honda systems.

ProFirst shops must also maintain tools and equipment required by American Honda in order to make proper repairs. In addition, ProFirst shops must maintain a customer satisfaction system and have a clean and customercentric facility. Annual inspections are made by a third party on behalf of American Honda to ensure compliance with the program.

“The Pro First Certified program is not for everyone,” said Gary Ledoux, Pro First Program Administrator for American Honda. “Of the thousands of collision shops across the country, many will apply, but only a handful will become Pro First Certified.”

“NYC Auto Body” is the only Pro First Certified shop in Manhattan area.

Qualified shops are identified by a plaque presented to the shop from American Honda as well as an exterior sign. The shop’s name can also be found on the shop locator on American Honda’s corporate website, collision.honda.com

Qualified shops also have direct access to all factory service and repair information for both Honda and Acura vehicles, crucial to ensuring the correct repairs are made on today’s highly sophisticated cars.

Idan K. and his staff stand ready to perform quality collision repairs on Honda and Acura vehicles, as well as many other makes and models.



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Online Web 2.0 Version

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