

Susana Martinez Governor

**Tom Church**Cabinet Secretary

March 2, 2015

Press Release

## NMDOT Park and Ride Now Offering Real-Time Bus Tracking and Mobile Apps

**Santa Fe** – Real-time technology is elevating the public transit experience for the New Mexico Department of Transportation's (NMDOT) Park and Ride passengers with P&RealTime.

The addition of real-time transit information allows riders to know the location and arrival time of their bus at any point along the route. This puts riders in control of their schedule by minimizing wait time and avoiding anxiety over missed buses. The information can be accessed in real time from a web browser, SMS or smartphone using top-rated mobile apps developed by TransLōc.

"NMDOT Park and Ride bus service reduces traffic congestion and provides an affordable alternative to driving in New Mexico," said Tom Church, NMDOT Cabinet Secretary. "This technology will make public transit an even more attractive alternative to driving."

In addition to knowing exactly where their bus is, riders can now receive alerts when their bus is arriving and easily plan around schedule changes. Riders with access to real-time passenger information report reduced stress and improved travel efficiency, ease of use, and feelings of personal security.

Check out the NMDOT Park and Ride buses moving in real-time during service hours at <a href="mailto:nmdotparkandride.transloc.com">nmdotparkandride.transloc.com</a> or download the rider app now for <a href="mailto:iPhone">iPhone</a> or <a href="mailto:Android">Android</a> (transloc.com/app). You can also link to the app by going to <a href="https://www.nmparkandride.com">www.nmparkandride.com</a>

## **About NMDOT Park and Ride**

NMDOT Park and Ride intercity bus service provides over 100 daily departures on 11 routes in New Mexico, and is an integral component of the New Mexico Department of Transportation's multi-modal vision for the State. Learn more at <a href="https://www.nmparkandride.com">www.nmparkandride.com</a>.

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