**For Immediate Release**

**Bradley Carpenter,**

**Last Lap Marketing**

Walgreens of Chino Valley, Arizona Joins Garrett Marchant

West Coast Store Finds East Coast Driver

**CHARLOTTE NC (April 30, 2012) –** Garrett Marchant & BMR Motorsports is excited to announce a new marketing partner and associate sponsor for the rest of the 2012 season. The Walgreens location in Chino Valley, Arizona (@WalgreensCVAZ) has climbed aboard the No. 77 Limited Late Model for a season of excitement and growth with fifteen year old Garrett Marchant. Marchant posted on his Facebook page that he was in need of some new partners to help fund his season and within three days found the Walgreens in Chino Valley, AZ.

Walgreens of Chino Valley, AZ joins Lone Star Car Transportation, out of Texas, as two non-regional sponsors that are supporting Garrett Marchant this season. Both of these companies found Marchant via Twitter and Facebook campaigns to help land marketing partners during some low funding situations. Lone Star came on board after Marchant’s previous sponsor left without notice and then Walgreens of Chino Valley, AZ found Marchant when he posted about needing funds for a new engine. In addition to finding a new sponsor, fans of Marchant have been donating via PayPal, with some donations coming in from as far away as Canada.

PR representative from Walgreens of Chino Valley, AZ, Vince Vincent, is ecstatic to be part of the team and cannot wait to put some new ideas into. “I found Garrett via his personal account because we both post and comment a lot on NASCAR pages. I have been following and watching him to see what he has been doing. The Walgreens location out here has been doing some local charity work with organizations such as the Girl & Boy Scouts, Lions Club, and the Chamber so we decided to branch out a little. We have sponsored racecar drivers before, and lost our race track here this year and have,” Vincent explained about coming to the decision to sponsor Marchant this season and hopefully beyond. Vincent continued to go on to say that himself and some people from the store have talked about coming to a race this season and look forward to doing give-a-ways on Garrett’s social media accounts including gift cards to Walgreens as well as merchandise.

Marchant could not be more excited about having a new marketing partner come on board to help him race this season as he continues his first full year behind the wheel of a Limited Late Model at Southern National Motorsports in Kenly, NC. “It is such an honor to represent such a great company; I cannot thank them enough for their support. I was really surprised to see how fast it came together; it was awesome to find a marketing partner over the course of a five minute span. During this season I look to represent their company, and it’s going to be a lot different for me. I am looking forward to it- big things are going to happen this year with the new support from Walgreens of Chino Valley, AZ,” Garrett Marchant explained about his newest marketing partner.

For more information on Garrett Marchant Racing please visit [www.garretmarchant.com](http://www.garretmarchant.com/), Facebook: [facebook.com/garrettmarchantracing](http://www.facebook.com/garrettmarchantracing), PR Twitter: @GMR77PR, Garrett's personal Twitter: @OfficialGarrett, and YouTube: [youtube.com/user/GarrettMarchantRacin](https://www.youtube.com/user/GarrettMarchantRacin).

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Media & Sponsor Contact:

Bradley Carpenter           Last Lap Marketing             704.860.6803   brad@garrettmarchant.com