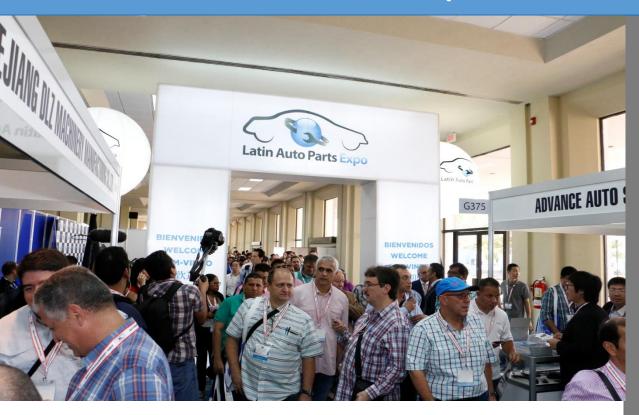


Latin Auto Parts Expo

Post Show Report



June 18-20, 2015
Atlapa Convention Center
Panama City, Panama
www.latinpartsexpo.com

The 2015 Latin Auto Parts Expo was a major success!

See the facts below regarding the show

2015 Statistics

Number of Exhibitors: 358

Number of Countries Represented: 22

Approximate Number of Visitors: 3050

Number of Countries Represented: 62





Countries Represented by Visitors:

Afghanistan Dominican Republic Nicaragua Venezuela

Antigua Ecuador Pakistan Vietnam

Argentina El Salvador Panama

Aruba Germany Papua New Guinea

Bahamas Ghana Paraguay

Bangladesh Guatemala Peru

Barbados Guyana Portugal

Belize Haiti Puerto Rico

Bolivia Honduras Saudi Arabia

Brazil India Saint Martin

Canada Indonesia Signapore

Cayman Islands Israel Spain

Chile Italy Suriname

China Jamaica Taiwan

Colombia Japan Trinidad & Tobago

Costa Rica Libya Thailand

Croatia Malaysia United Arab Emirates

Curacao Martinique United Kingdom

Czech Republic Mexico Uruguay

Dominica Netherlands United States



Overview of Trade Show

Three-time Indianapolis 500 winner **Helio Castroneves** made a **special guest appearance** at the Latin Auto Parts Expo on June 18th, 2015. Castroneves signed autographs and took photographs with show attendees.



The United States Department of Commerce granted the **trade fair certification** to the Latin Auto Parts Expo. Through this certification, the Commercial Service Department of Commerce recognizes the professionalism of the organizer and allows the expo to organize a pavilion for American companies. The Department of Commerce recommends the event as an excellent opportunity to present American products and services.



The 2015 Latin Auto Parts Expo Conferences took place on the second day of the show, June 19th. The Conferences featured industry leaders who discussed various topics prevalent in the auto parts industry, such as "Powertool Innovations", "Turbochargers" and "Efficient Distribution Systems", to name a few.

The 2015 Latin Auto Parts Expo **Conference speakers** included: Mr. Daniel Moroles (Sales & Market Development Manager, Auto Value), Mr. Mandy Aguilar (Regional Vice President, The Parts House), Mr. Roberto Delfin (Manager, Market Development – Latin America, NAPA Auto Parts Co.), Mr. Charles Hung, (President and General Manager, AC Delco Tools & Equipment), Mr. Nicholas Bush, (National Sales Manager, AC Delco Tools & Equipment), Mr. Frank Flores (Aftermarket Manager, Mitsubishi Turbocharger), and Mr. Jorge Luis Carbonell (President, Fujimoto America).



We would like to give a special mention to **Auto Value**, the 2015 Latin Auto Parts Expo Conference sponsor.



Types of products visitors sell and were interested in most:

Answer Text	Percentage
ACCESSORIES & CUSTOM	16.02% 8.69%
BUSINESS PRODUCTS &SERVICES	4.44%
CHEMICALS & CAR CARE	6.26%
CONSUMER PRODUCTS & SERVICE	4.25%
PAINT, BODY AND EQUIPMENT	3.82%
PARTS & COMPONENTS	31.82%
TOOLS & EQUIPMENT VEHICLES	3.07%
VEHICLES	



What participants had to say about the Latin Auto Parts Expo:

Did you have a positive business experience at the show? 91% said yes

"I firmly believe that our presence in Panama was a success in terms of numbers of visitors and prospects contacted. I definitely think that my business will continue to grow in future editions of this event."

- David Medina, Remsa-Roadhouse, Mexico

"I am grateful for all your attention during the show and I think that the event was impeccable in all sentiments of the word."

-Federico Rodriguez, Autoland Scientech, Costa Rica

The Latin Auto Parts Expo connects leading manufacturers and distributors of the auto parts industry with qualified buyers from Latin America and the Caribbean, creating and growing the distribution of their products in this region. The objective of the trade show is to facilitate long-term commercial relationships between suppliers and buyers.

We invite you to the leading auto parts show in Latin America and the Caribbean! Come meet and connect with major companies in the auto parts industry.



For **exhibitor** and **visitor** information, please visit our website www.latinpartsexpo.com or call +1 786-293-5186 email: alexandra@latinpartsexpo.com





