



Latin Auto Parts Expo

Post Show Report



June 18-20, 2015

Atlapa Convention Center

Panama City, Panama

www.latinpartsexpo.com

The 2015 Latin Auto Parts Expo was a major success!

See the facts below regarding the show

2015 Statistics

Number of Exhibitors: 358

Number of Countries Represented: 22

Approximate Number of Visitors: 3050

Number of Countries Represented: 62



Countries Represented by Visitors:

Afghanistan	Dominican Republic	Nicaragua	Venezuela
Antigua	Ecuador	Pakistan	Vietnam
Argentina	El Salvador	Panama	
Aruba	Germany	Papua New Guinea	
Bahamas	Ghana	Paraguay	
Bangladesh	Guatemala	Peru	
Barbados	Guyana	Portugal	
Belize	Haiti	Puerto Rico	
Bolivia	Honduras	Saudi Arabia	
Brazil	India	Saint Martin	
Canada	Indonesia	Signapore	
Cayman Islands	Israel	Spain	
Chile	Italy	Suriname	
China	Jamaica	Taiwan	
Colombia	Japan	Trinidad & Tobago	
Costa Rica	Libya	Thailand	
Croatia	Malaysia	United Arab Emirates	
Curacao	Martinique	United Kingdom	
Czech Republic	Mexico	Uruguay	
Dominica	Netherlands	United States	



Overview of Trade Show

Three-time Indianapolis 500 winner **Helio Castroneves** made a **special guest appearance** at the Latin Auto Parts Expo on June 18th, 2015. Castroneves signed autographs and took photographs with show attendees.



The United States Department of Commerce granted the **trade fair certification** to the Latin Auto Parts Expo. Through this certification, the Commercial Service Department of Commerce recognizes the professionalism of the organizer and allows the expo to organize a pavilion for American companies. The Department of Commerce recommends the event as an excellent opportunity to present American products and services.



The 2015 Latin Auto Parts Expo Conferences took place on the second day of the show, June 19th. The Conferences featured industry leaders who discussed various topics prevalent in the auto parts industry, such as “Powertool Innovations”, “Turbochargers” and “Efficient Distribution Systems”, to name a few.

The 2015 Latin Auto Parts Expo **Conference speakers** included: Mr. Daniel Moroles (Sales & Market Development Manager, Auto Value), Mr. Mandy Aguilar (Regional Vice President, The Parts House), Mr. Roberto Delfin (Manager, Market Development – Latin America, NAPA Auto Parts Co.), Mr. Charles Hung, (President and General Manager, AC Delco Tools & Equipment), Mr. Nicholas Bush, (National Sales Manager, AC Delco Tools & Equipment), Mr. Frank Flores (Aftermarket Manager, Mitsubishi Turbocharger), and Mr. Jorge Luis Carbonell (President, Fujimoto America).



We would like to give a special mention to **Auto Value**, the 2015 Latin Auto Parts Expo Conference sponsor.



Types of products visitors sell and were interested in most:

Answer Text	Percentage
ACCESSORIES & CUSTOM	16.02%
AUTO BODY & TRIM	8.69%
BUSINESS PRODUCTS & SERVICES	4.44%
CHEMICALS & CAR CARE	6.26%
CONSUMER PRODUCTS & SERVICE	4.25%
PAINT, BODY AND EQUIPMENT	3.82%
PARTS & COMPONENTS	31.82%
TOOLS & EQUIPMENT	10.44%
VEHICLES	3.07%



What participants had to say about the Latin Auto Parts Expo:

Did you have a positive business experience at the show? 91% said yes

"I firmly believe that our presence in Panama was a success in terms of numbers of visitors and prospects contacted. I definitely think that my business will continue to grow in future editions of this event."

- David Medina, Remsa-Roadhouse, Mexico

"I am grateful for all your attention during the show and I think that the event was impeccable in all sentiments of the word."

-Federico Rodriguez, Autoland Sciencetech, Costa Rica

The Latin Auto Parts Expo connects leading manufacturers and distributors of the auto parts industry with qualified buyers from Latin America and the Caribbean, creating and growing the distribution of their products in this region. The objective of the trade show is to facilitate long-term commercial relationships between suppliers and buyers.

We invite you to the leading auto parts show in Latin America and the Caribbean! Come meet and connect with major companies in the auto parts industry.



For **exhibitor** and **visitor** information,
please visit our website
www.latinpartsexpo.com
or call +1 786-293-5186
email: alexandra@latinpartsexpo.com





Latin Auto Parts Expo

June 14-16, 2016



ATLAPA
CONVENTION CENTER
Panama City,
Republic of Panama

www.latinpartsexpo.com

E-mail: info@latinpartsexpo.com Tel: +1 (786)293-5186