

Continental  
Quality Management  
Car Tire Division

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To: Associate Administrator for Enforcement  
National Highway Traffic Safety Administration  
Attention: Recall Management Division (NVS-215)  
1200 New Jersey Avenue, SE  
Washington,  
DC 20590.

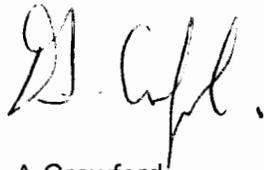
Fort Mill, 29th July 2011

**Subject : Safety Recall Campaign 011T-<sup>002</sup>~~022~~**

Please find attached the 2nd quarter 2011 and initial report for the Safety Recall Campaign – Number 011T-002.

If you require any additional information, please do not hesitate to contact me at the above phone number.

Sincerely,



D. A Crawford

# Equipment Safety Recall Quarterly Report Information<sup>1</sup>

Required per 49 CFR Part 573.6

Report Date: 07/29/11

Calendar Quarter: 2nd

Safety Recall Quarterly Report from 04/01/11 through 06/30/11

Manufacturer: Continental Tire the Americas Inc.

Report Author: D. Crawford

Phone: (704) 583 8694

Recall Subject: LT275/70R18 LR E ContiTrac BSW  
LT275/70R18 LR E ContiTrac TR OWL  
LT245/75R17 LR E ContiTrac TR BSW

1. NHTSA Safety Recall Campaign Number: 011T- 002

Also, for completeness, if your company has assigned a code number to this campaign, please provide your code: None

2. (a) The date notification to purchasers began: 04/14/11

(b) The date notification of purchasers was completed: 05/06/11

3. The Total Number of Items of Equipment Involved: 390,657 tires

The total number of items involved in the subject campaign (including all items sold or distributed to purchasers, dealers, distributors, and similar entities beyond the immediate control of the manufacturer/importer).

Number of Items Returned from Inventory or Remedied Prior to Sale: 95 tires

Includes (a) the total number of items returned from Manufacturer, Distributor, Dealer or Retailer inventory or (b) otherwise remedied prior to sale to consumers.

4. (a) Total Number Inspected & Remedied:

Tires exchanged at dealerships upon recall = 17839 tires

Consumer cash reimbursements for previous purchased tires upon recall notice= 3388 tires

Other warranty claim returns before and upon recall = 1148 tires

Remedied prior to sale = 95 tires

Tires exchanged from export vehicles = 75 tires

Total = 22545 tires

Total number of items which were inspected and/or otherwise repaired or remedied.

(b) Total Number Inspected & NOT REQUIRING REMEDY: All tires affected are remedied.

Total number of items involved in the recall and inspected, but determined to NOT REQUIRE REMEDIAL or recall repair work.

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<sup>1</sup>Any questions please contact Mrs. Kelly Schuler or Mr. Jon White at (202) 366-5227 or by FAX at (202) 366-7882.

## 5. Items Determined to be Unreachable

### Total Number Exported:

9,520 Ford vehicles exported to other countries at 5 tires per vehicle = **47,600 tires**  
( Customer notifications through FORD Worldwide Direct Market Program.)

<u>Location</u>	<u>No. of vehicles</u>	<u>Tires in market</u>	<u>Tires exchanged</u>
Iraq	8938	44,690	unknown
Africa + Middle East	331	1,655	75
Europe	7	35	5
Americas (not US, Can.)	239	1,195	unknown
Asia	5	25	unknown

All tire exchanges are ongoing at this time.

**Total Number Stolen:** It is not known if any tires have been stolen

**Total Number Scrapped:** All tires identified are disposed of in an environmentally sound manner.

**Total Number Unable to Notify:** Non-deliverable customer notifications = 1418 from 78,989 total notification letters.

**Total Number Otherwise Unreachable:** not known

**Describe Other:** \_\_\_\_\_