



U.S. Department
of Transportation
**National Highway
Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

September 17, 2010

MR. STEPHEN WORRALL
HEAD OF AFTERSALES
BENTLEY MOTORS LIMITED
3 COPLEY PLACE, SUITE 3701
BOSTON MA 02116

NVS-215dgl
10V-411

SUBJECT: FLYING "B" MASCOT

DEAR MR. WORRALL:

This letter serves to acknowledge Bentley Motors Limited's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall campaign which will be conducted pursuant to Federal law for the vehicles listed below.

Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

BENTLEY/ARNAGE/2007-2009
BENTLEY/AZURE/2007-2009
BENTLEY/BROOKLANDS/2007-2009

NHTSA Campaign Number: 10V-411

Mfg's Report Date: September 10, 2010

Components: STRUCTURE BODY HOOD

Potential Number of Units Affected: 596

Summary:

BENTLEY IS RECALLING CERTAIN MODEL YEAR 2007-2009 ARNAGER, ARNAGET, ARNAGE RL, BROOKLANDS, AND AZURE VEHICLES. THERE IS A POTENTIAL FOR THE "B" HOOD ORNAMENT'S RETRACTING MECHANISM TO BECOME CORRODED. THIS MAY LEAD TO THE "B" HOOD ORNAMENT NOT RETRACTING AS INTENDED WHEN A VEHICLE IS INVOLVED IN A CRASH.

Consequence:

IF THE HOOD ORNAMENT DOES NOT RETRACT, IT COULD INCREASE THE RISK OF INJURY TO A PEDESTRIAN IN THE EVENT OF A CRASH BETWEEN THE VEHICLE AND THE PEDESTRIAN.

Remedy:

DEALERS WILL REPLACE THE RETRACTABLE "B" MECHANISM FREE OF CHARGE. THE SAFETY RECALL IS EXPECTED TO BEGIN ON OR BEFORE SEPTEMBER 27, 2010. OWNERS MAY CONTACT BENTLEY AT 1-617-488-8500.

Notes:

BENTLEY SAFETY RECALL NO. RE10/04. CUSTOMERS MAY ALSO CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY 1-800-424-9153), OR GO TO [HTTP://WWW.SAFERCAR.GOV](http://www.safercar.gov).

The information in your defect report appears to satisfy the requirements of 49 CFR 573.6.


Please provide the following additional information and be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on or before 30 days after the close of the calendar quarter.

Your contact for this recall will be Delia Lopez who may be reached by phone at 202-366-9525, or by email at Delia.lopez@dot.gov, or through the office email at RMD.ODI@dot.gov. We look forward to working with you toward a successful completion of this recall campaign.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian". The signature is fluid and cursive, with the first name being more prominent.

Jennifer Timian
Acting Chief, Recall Management Division
Office of Defects Investigation
Enforcement