September 8, 2010

Mr. Daniel C. Smith
Associate Administrator for Enforcement
NATIONAL HIGHWAY TRAFFIC SAFETY
ADMINISTRATION
Attn: Recall Management Division (NVS-215)
1200 New Jersey Avenue, SE
Washington, DC 20590

## Re: Recall Notification

 2010 Model Year Honda Accord Crosstour Passenger Airbag ModuleDear Mr. Smith:
On August 31, 2010, Honda Motor Co., Ltd. (HMC) determined that a potential noncompliance of Federal Motor Vehicle Safety Standard No. 208, Sections 23 and 24, exists in the certain 2010 model year Honda Accord Crosstour vehicles, and is furnishing notification to the National Highway Traffic Safety Administration in accordance with 49 CFR Part 573 Defect and Noncompliance Reports.
573.6(c)(1)

Name of manufacturer: Honda of America Manufacturing, Inc. (HAM)
Manufacturer's agent: Jay Joseph
American Honda Motor Co., Inc. (AHM)
1919 Torrance Blvd.
Torrance, CA 90501-2746
573.6(c)(2)

Identification of potentially affected vehicles:

| Make/Model | Description | VIN Range/Dates of Manufacture |
| :--- | :--- | :--- |
| Honda Accord <br> Crosstour | Certain 2010 model year | 5J6TF1H33ALO00052-5J6TF1H58AL001912 <br> Oct. 12, 2009 to Nov. 30, 2009 |

Oct. 14, 2009 to Dec. 7, 2009

## Description of the basis for the determination of the recall population:

The recall population was based on manufacturing records and analysis of related components. The VIN range reflects all possible vehicles that could potentially experience the problem.

## Identification of affected component:

Component: Front passenger airbag module
Country of Origin: Mexico
Manufacturer: TK Holdings, Inc.
Contact Name: Kazuo Higuchi
Address: $\quad 88816^{\text {th }}$ Street, NW, Suite 800
Washington, DC 20006
Telephone No.: (202) 729-6332
573.6(c)(3)

Total number of potentially affected vehicles:
573.6(c)(4)

Percentage of affected vehicles that contain the defect:
Unknown
573.6(c)(5)

Defect description:
The passenger frontal airbag modules may have been assembled using a different specification for the airbag packing cover cloth than specified for production of the Accord Crosstour. The airbag packing cover cloth can affect the proper deployment of the flap intended to assure compliance with the low-risk deployment test modes of FMVSS No. 208 for the C6Y static deployment test. If a different airbag packing cover cloth was applied to Accord Crosstour passenger airbag modules, deployment of the low-risk deployment flap will be delayed, resulting in improper performance. Should the flap deploy improperly when an unbelted child is out of position in the front seat, the child may incur neck injuries exceeding the values allowed by FMVSS 208.
573.6(c)(6)

Chronology:
June 15, 2010 A 2010 Honda Accord Crosstour exceeded the neck injury criteria resulting in failure of an Office of Vehicle Safety Compliance (OVSC) test.

June 24, 2010

July 14-15, 2010

Aug. 26, 2010
Honda met with NHTSA OVSC to discuss our initial analysis of the cause of the test failure.

NHTSA conducted additional testing that confirmed the original test results.

Honda met with NHTSA OVSC to present our analysis of the cause of the test results and propose an appropriate resolution of this matter.

Aug. 31, 2010
HMC completed analysis of test and production data and determined that a noncompliance defect exists.
573.6(c)(8)(i)

Program for remedying the defect:
The owners of all affected vehicles will be contacted by mail and asked to take their vehicle to a Honda automobile dealer. The dealer will inspect the passenger airbag module and if necessary, replace the airbag module with a component manufactured to the correct specification.
573.6(c)(8)(ii)

The estimated date to e-mail preliminary notification to dealers: Sept. 7, 2010
The estimated date to provide service bulletin to dealers: Sept. 10, 2010
The estimated date to begin sending notifications to owners: Sept. 22, 2010
The estimated date of completion of the notification:
Sept. 22, 2010
573.6(c)(9)

Representative copies of all notices, bulletins and other communications:
A copy of the dealer service bulletin and text of the final customer notification letter will be submitted to your office as soon as possible.
573.6(c)(10)

Proposed owner notification letter submission:
A draft of the owner notification letter will be submitted to your office as soon as possible.
573.6(c)(11)

Manufacturer's campaign number:
R47

Sincerely,
AMERICAN HONDA MOTOR CO., INC.


Jay Joséph
Senior Manager
Product Regulatory Office
JWJ:nis

