



U.S. Department
of Transportation
**National Highway
Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

September 2, 2010

MR. ADAM C. SLOANE
MAYER BROWN LLP
1999 K STREET, N.W.
WASHINGTON, D.C. 20006-1101

NVS-215dgl
10V-389

SUBJECT: HEAT SHIELD ASSEMBLY

DEAR MR. SLOANE:

This letter serves to acknowledge Mayer Brown LLP's, on behalf of Ferrari North America, Inc. (FNA), notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall campaign which will be conducted pursuant to Federal law for the vehicles listed below.

Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:
FERRARI 458 /2010

NHTSA Campaign Number: 10V-389

Mfg's Report Date: August 31, 2010

Components: ENGINE AND ENGINE COOLING

Potential Number of Units Affected: 303

Summary:

FERRARI IS RECALLING CERTAIN MODEL YEAR 2010 458 ITALIA VEHICLES. THE HEAT CREATED BY THE ENGINE COULD CAUSE POSSIBLE DEFORMATION OF THE REAR RIGHT HAND AND LEFT HAND WHEELHOUSE AND HEAT SHIELD ASSEMBLIES. THE ASSEMBLY COULD COME EXCESSIVELY CLOSE TO THE EXHAUST SYSTEM CAUSING THE BONDING ADHESIVE USED IN THE ASSEMBLY TO OVERHEAT AND PRODUCE SMOKE.

Consequence:

UNDER PARTICULARLY HIGH AMBIENT OPERATING TEMPERATURE THIS COULD CAUSE THE ADHESIVE TO IGNITE, RESULTING IN A VEHICLE FIRE AND/OR RENDERING THE VEHICLE INOPERABLE AND POSSIBLY RESULTING IN A CRASH.

Remedy:

DEALERS WILL REMOVE THE EXISTING HEAT SHIELDS AND BONDING ADHESIVE FROM THE RIGHT HAND AND LEFT HAND REAR WHEELHOUSES, AND INSTALL NEW PROTECTIVE HEAT SHIELDS ON THE RIGHT HAND AND LEFT HAND REAR WHEELHOUSES. THIS SERVICE WILL BE PERFORMED FREE OF CHARGE. THE SAFETY RECALL IS EXPECTED TO BEGIN DURING SEPTEMBER 2010. OWNERS MAY CONTACT FERRARI AT 201-816-2600.

Notes:

FERRARI'S SAFETY RECALL CAMPAIGN NUMBER IS 51. CUSTOMERS MAY CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY: 1-800-424-9153); OR GO TO [HTTP://WWW.SAFERCAR.GOV](http://www.safercar.gov).

The information in your defect report appears to satisfy the requirements of 49 CFR 573.6.

We have received your proposed owner notification letter and it meets the requirements of Part 577, however we would like to make a change on the second paragraph the word "determined" to "decided".

Please provide the following additional information and be reminded of the following requirements:

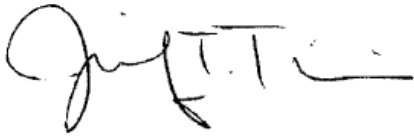
Please provide us with the beginning and ending dates for the build date range [of vehicles equipment] affected by this recall.

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on or before 30 days after the close of the calendar quarter.

Your contact for this recall will be Delia Lopez who may be reached by phone at 202-366-9525, or by email at Delia.lopez@dot.gov, or through the office email at RMD.ODI@dot.gov. We look forward to working with you toward a successful completion of this recall campaign.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian". The signature is fluid and cursive, with a long horizontal stroke at the end.

Jennifer Timian
Acting Chief, Recall Management Division
Office of Defects Investigation
Enforcement