



U.S. Department
of Transportation
**National Highway
Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

September 1, 2010

MR. ROBERT BABCOCK
SENIOR MANAGER, REGULATION
AND CERTIFICATION DEPARTMENT
HYUNDAI-KIA AMERICA TECHNICAL CENTER, INC.
6800 GEDDES RD
SUPERIOR TOWNSHIP, MI 48198

NVS-215dgl
10V-388

SUBJECT: WIRING HARNESS REPLACEMENT

DEAR MR. BABCOCK:

This letter serves to acknowledge Hyundai-Kia America Technical Center, Inc.'s (Hyundai-Kia) notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall campaign which will be conducted pursuant to Federal law for the vehicles listed below.

Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

KIA/SOUL/2010

KIA/SORENTO/2011

NHTSA Campaign Number: 10V-388

Mfg's Report Date: August 30, 2010

Components: ELECTRICAL SYSTEM: WIRING

Potential Number of Units Affected: 35,185

Summary:

HYUNDAI-KIA IS RECALLING CERTAIN MODEL YEAR 2010 SOUL AND MODEL YEAR 2011 SORENTO VEHICLES MANUFACTURED FROM SEPTEMBER 7, 2009 THROUGH JULY 30, 2010. A LIMITED NUMBER OF WIRING HARNESSSES SUPPLIED BY JCI AND USED FOR THE LIGHTING IN THE KIA SOUL VEHICLE'S ADVANCED LIGHTING SPEAKERS, LOCATED IN THE FRONT DOOR TRIM PANELS, AND THE KIA SORENTO VEHICLE'S INTERIOR ACCENT ILLUMINATION, LOCATED IN THE FRONT AND REAR DOOR TRIM PANELS, MAY HAVE BEEN IMPROPERLY SOLDERED.

Consequence:

WHEN THE LIGHTS ARE ILLUMINATED UNDER CERTAIN CONDITIONS, AN ELECTRICAL SHORT MAY OCCUR THAT CAN RESULT IN A FIRE.

Remedy:

DEALERS WILL REPLACE THE WIRING HARNESSSES FOR THE LIGHTS IN THE KIA SOUL VEHICLE'S ADVANCED LIGHTING SPEAKERS, AND THE WIRING HARNESS FOR THE KIA SORENTO VEHICLE'S INTERIOR ACCENT ILLUMINATION. THIS SERVICE WILL BE PERFORMED FREE OF CHARGE. THE SAFETY RECALL IS EXPECTED TO BEGIN DURING SEPTEMBER 2010. OWNERS MAY CONTACT KIA CONSUMER ASSISTANCE CENTER AT 1-800-333-4542.

Notes:

KIA'S SAFETY RECALL CAMPAIGN NUMBER IS SC083. CUSTOMERS MAY CONTACT THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION'S VEHICLE SAFETY HOTLINE AT 1-888-327-4236 (TTY: 1-800-424-9153); OR GO TO [HTTP://WWW.SAFERCAR.GOV](http://www.safercar.gov).

The information in your defect report appears to satisfy the requirements of 49 CFR 573.6.

We have received Kia's proposed owner notification letter and it meets the requirements of Part 577.

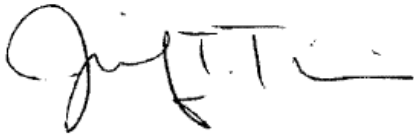
Please provide the following additional information and be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on or before 30 days after the close of the calendar quarter.

Your contact for this recall will be Delia Lopez who may be reached by phone at 202-366-9525, or by email at Delia.lopez@dot.gov, or through the office email at RMD.ODI@dot.gov. We look forward to working with you toward a successful completion of this recall campaign.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian". The signature is fluid and cursive, with a long horizontal stroke at the end.

Jennifer Timian
Acting Chief, Recall Management Division
Office of Defects Investigation
Enforcement