



Latin Auto Parts Expo

POST SHOW REPORT



June 15 – 17, 2016

ATLAPA Convention Center

Panama City, Republic of Panama

The 2016 LATIN AUTO PARTS EXPO was a roaring success!

Statistical Data

A Record-Breaking
Number of
Participants
Attended the 3rd
Edition of the
Show!

Number of Exhibitors: 370

Number of Countries Represented by Exhibitors: 21

Approximate Number of Visitors: 3,850

Number of Countries Represented by Visitors: 56

Total Space Occupied (SQM) in the ATLAPA Convention Center: 4,287



Countries Represented by Participants

Top 5 Participating Countries of Visitors:

- Panama
- Venezuela
- Colombia
- Costa Rica
- Ecuador

Argentina

Germany

Panama

Aruba

Guatemala

Paraguay

Australia

Guyana

Peru

Bahamas

Haiti

Poland

Bangladesh

Honduras

Puerto Rico

Barbados

Hong Kong

Saint Lucia

Belize

India

Saint Martin

Bolivia

Italy

Singapore

Brazil

Jamaica

South Korea

Canada

Japan

Spain

Chile

Lithuania

Sri Lanka

China

Malaysia

Suriname

Colombia

Mexico

Switzerland

Costa Rica

Netherlands

Taiwan

Cuba

Netherlands Antilles

Thailand

Curaçao

Nicaragua

Trinidad & Tobago

Dominica

Palau

Turkey

Dominican Republic

The LATIN AUTO PARTS EXPO is a "Business to Business" (B2B) event—exclusively attended by vetted, qualified buyers

United Arab Emirates

Ecuador

United Kingdom

El Salvador

Uruguay

United States

Venezuela

Overview of Trade Show

The **Inaugural Ceremony and Party** was held on the first day of the show at the Teatro La Huaca. The ceremony consisted of a ribbon-cutting and a live musical performance by the Sociedad Anonima Orchestra. Complimentary cocktails and appetizers were also enjoyed by attendees.



All exhibitors participating for the third consecutive year were presented with plaques on stage recognizing their companies' loyalty to the expo.



The United States Department of Commerce granted **Trade Fair Certification** to the LATIN AUTO PARTS EXPO for the second consecutive year. Through this certification, the Commercial Service Department of Commerce recognized the professionalism of the organizer and allowed the Expo to organize a pavilion for American companies. In addition, the Department of Commerce recommended the event as an excellent opportunity to present American products and services.

The **Educational Conferences** took place on the second day of the exhibition at the Salon Portobello. The Conferences featured industry leaders who discussed various topics prevalent in the auto parts industry, such as "Automotive Diagnostics: Trends and Challenges towards 2020", "Evolution of Timing Systems", and "Inventory Services and Solutions for Latin America", to name a few.

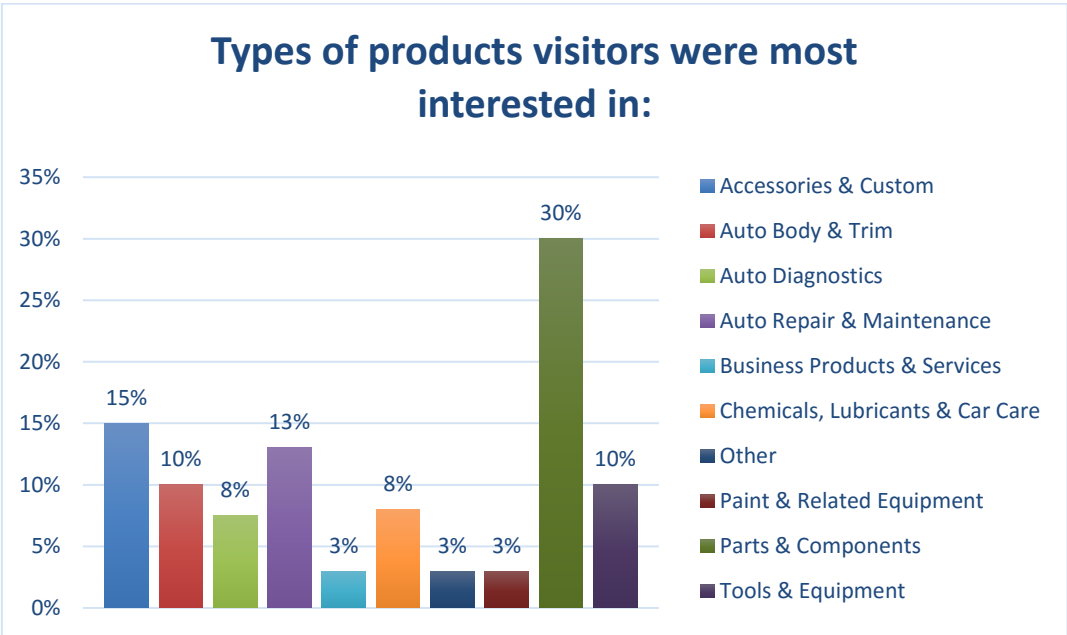


The Conference Speakers included: Mr. Roy Martinez, (Electronic Engineer, Autoland Scientech USA, Inc.), Mr. Frank Flores (Aftermarket Sales Manager, Mitsubishi Turbocharger), Mr. Juan Manriquez (Product Technician, Cloyes Gears and Products, Inc.), Mr. Hernando Gordils (International Business Development Manager, NAPA Auto & Truck Parts), Mr. Teolino Vall (VP of North America Sales, TVA Automotive, Inc.), and Mr. Jorge Luis Carbonell (President & CEO, Kashima System).

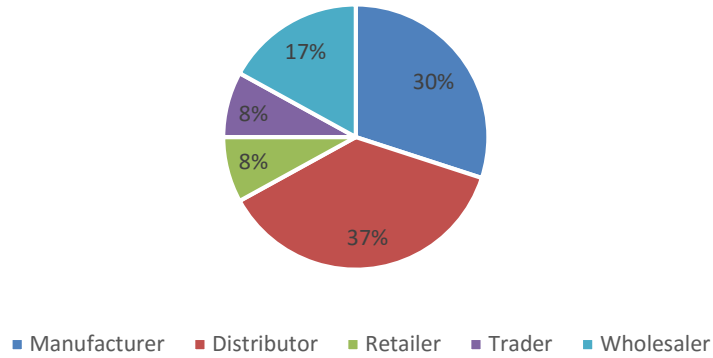
Two Apple © iPad Minis were raffled among the conference attendees.



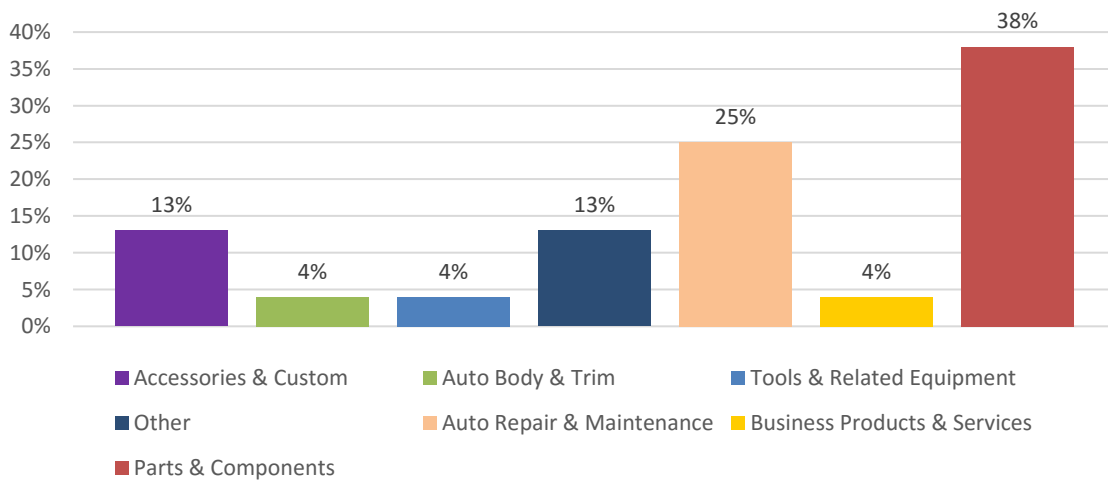
Survey Responses



Company Profile of Participants



Types of Products Exhibited:



What did participants have to say about the LATIN AUTO PARTS EXPO?



“We think Panama has been a great location for the show because it is strategically located in the middle of Latin America and it's a beautiful country too. We've had a great experience at the expo and we really appreciate all the attention that the staff has given to our company.”

-Gustavo Mok, ASINSA (Grupo Asia Internacional S.A.), Exhibitor

“Thank you very much for your assistance. We believe the show was a great success. We are now back in Texas following up with all of the contacts from the booth.”

-Sophia Coll, Universal Air Conditioner, Inc., Exhibitor

“Fabulous. The show serves as an unparalleled opportunity in attracting foreign suppliers.”

-Jorge F. Rodriguez, Horeb Inversiones C.A., Visitor

“The comments we received were all very positive by exhibitors from the United States. They were very happy with the organization and information received during the show.”

-Diana Lozano, U.S. Commercial Service Panama

The LATIN AUTO PARTS EXPO

connects leading manufacturers and distributors of the auto parts industry with qualified buyers from Latin America and the Caribbean creating and growing the distribution of their products in the region. The objective of the trade show is to facilitate long-term commercial relationships between suppliers and buyers.

To reserve your booth or register FREE as a visitor
at the 2017 LATIN AUTO PARTS EXPO,
please visit www.latinpartsexpo.com,
call +1(786)293-5186 or email alexandra@latinpartsexpo.com.





Latin Auto Parts Expo
July 19-21, 2017



www.latinpartsexpo.com

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ATLAPA
Convention Center
Panama City
Republic of Panama

We invite you to the leading
auto parts expo in Latin
America and the Caribbean.

Meet and connect directly with
industry buyers in these
regions to EXPAND your market.

***Become an
exhibitor today!***

**Free Visitor Registration
on Our Website**