



MARCH 'FINISH LINE PHOTOS'

NEWSLETTER

Hello once again everyone. Well how about those SPEEDWEEK races to kick off the 2008 NASCAR Sprint Cup Series at the famed Daytona Motor Speedway. I am sure tons of race fan were happy for Dale Jr. and surprised with the performance by others. Whenever one races at Daytona anything can happen. So why then are we surprised? I take off my hat to Dale Jr. who I felt did an outstanding job throughout 'Speedweeks'. Congratulations Ryan Newman for his outstanding come from back in the pack to pick up the Daytona 500 win. Without question the season it is starting off to be a very competitive, how can one think any differently.

I spent the afternoon along with other race fans at 'THE BREEZE' owned and operated by former late model driver Chad Misslish. Good food and watching the Daytona 500 made the afternoon most enjoyable. Many of our local race fans remember Chad as he raced around the track in his black #13. Chad took last race season off so he could apply all his energy in opening up his sports bar, called 'The Breeze' located at 3801 Perryville Rd. in Rockford, Illinois. Word is out however Chad will return to Rockford Speedway for 2008season. He is very excited about this season and promises to visit victory lane often. Look for his usual color scheme and the #13 to circle the track. Race fans stop into 'The Breeze' and enjoy some great tasting food along with the conversation of bench racing. A big thank you goes out to Chad for posting his business card on this websites 'Links Page'. THANK YOU Chad and GOOD LUCK this season!

Like Chad and 'The Breeze', if you or your sponsor would like to see their business card posted on this site please feel free to pass along my information. For the \$25.00 annual fee, it makes for an excellent source of advertisement.

If you haven't heard by now, it was announced this past week, (First of February) the 2008 racing season schedule for Rockford Speedway was released to the media. Another full summer of racing has been planned. You can obtain a tentative schedule going to the following link: <http://www.rockfordspeedway.com/sched.html> to view. One thing you can count on is a full schedule of racing each and every week throughout the season.

With it being the month of March, opening day at the speedway is not far away. Looking at the schedule, here are a few opening dates to mark down on your calendar. Rockford Speedway will hold its annual 'Orientation' meeting on March 7th starting at 5:00PM. As normal speedway officials will discuss important events throughout the season which will include sponsor night as well as the Mall Show at Cherryvale Mall. This is an excellent opportunity for you to meet the public up close and promote your racing program. The mall show will be held March 28 - 30th. Cars will be allowed to enter the mall on the 27th of March beginning around 9:30PM. Drivers and crew member start planning for this event now. Oh yes, this is an excellent time to get a few photos of your car before hitting the track. Look for me throughout Saturday; I'll be making my way to each car taking photos. Please check with speedway officials for mall show regulations. See you at the mall.

Finally, Rockford Speedway will wake up from its long winter nap on April 5th beginning at 12 noon and go to 4 PM with its annual 'Practice / Media Day' event. Practice is open for all race divisions. Race teams will have an opportunity to meet the press and race fans of all ages. Sounds like another opportunity for race teams to attract what I like to call 'Special Thanks Sponsors'. Then the race season kicks off with a Sunday afternoon event with a 200 Lap 4 Cylinder Enduro. Green flag will drop at 1PM. The following weekend Rockford Speedway's will host its annual Spring Classic on Sunday April 13th with its regular season opener on April 19th.

Okay, well that will about do it for me this month. Any driver who would like see a story wrote about them, please contact me. I'll be more then happy to do an 'Up Close and Personal' article on them. So pit crew members and others help promote your cause by recommending a driver who you would like to see interviewed.

Just another reminder to all who are interested, take a moment and look over your schedule and contact me in regards of making an appointment for your for sponsor photos. Those of you who do so will receive one free 8 x 10 photo at no charge providing two or more photos are ordered. This same offer is true for signing up with a driver's profile page. Cost of having profile is \$25.00 with photos added throughout the year. Please call for additional information if you are interested.

Well that does it for me race fans. Were taken it down in the pits and pulling it up on the hauler. Everyone have a good day and I trust we see one another soon. Thanks for taking the time to read my monthly newsletter. You may submit newsworthy information to my email address spdracer75@aol.com or better yet give me a call as noted below.

Take care.....and we'll see you in victory lane....

Jimmy A

(H) 815 - 623 - 3200

(C) 815 - 988 - 2622



www.myfinishlinephotos.com