JOHN A. BOEHNER REPUBLICAN LEADER OHIO

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Congress of the United States

House of Representatives June 5, 2009 WASHINGTON OFFICE

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Mr. Mark LaNeve GM North America Vice President Vehicle Sales, Service and Marketing P.O. Box 33170 Detroit, MI 48232-5170

Dear Mark,

I write to you in support of the appeal application submitted by Rose Chevrolet in Hamilton, Ohio. Rose Chevrolet received written notification this week from General Motors terminating their franchise at the end of 2010.

Rose Chevrolet has been a fixture in Hamilton for 25 years and is a leading small business in the area. Generations of Hamiltonians and Greater Cincinnatians rely on Rose Chevrolet to meet their new- and used-car needs and provide quality service after the sale.

Rose Chevrolet, the #1 Chevy Dealer in Butler County, was recognized by the Cincinnati Business Courier as one of the "Best of the Best" in its annual Book of Lists for 2009. Rose Chevrolet was rated in the Top 25 of Largest Tri-State (i.e. Greater Cincinnati Area) Auto Dealerships and recently learned they are the sixth highest volume Chevrolet dealer in the Cincinnati-Dayton Region.

Since 1984, Rose Chevrolet has been a significant contributor to the community, not only through the public revenues they generate but also through their philanthropic contributions and steadfast community involvement. In 2008, Rose Chevrolet provided sales tax revenues to the State of Ohio and Butler County of over \$1.1 million, on the purchase of new and used cars. Additionally, in 2008, Rose Chevrolet provided over \$110,000 in sales tax revenues from the sale of parts and services. With an annual payroll of over \$1.7 million in 2008, Rose Chevrolet provided income tax revenues to the State of Ohio of over \$52,000 and to the City of Hamilton of approximately \$36,000. And since 2006, Rose Chevrolet has contributed over \$20,000 per year to various charities in the community

Furthermore, it was just announced this week that Ed Larkin, General Manager of Rose Chevrolet, and a third generation of Larkins with Rose Chevrolet, has been named the 2009 Small Businessperson of the Year award by the Greater Hamilton Chamber of

Commerce and the Greater Hamilton Small Business Council. This prestigious award is given annually to a local businessperson who has gone above and beyond just being a solid business performer to become an outstanding contributor to the overall welfare and improvement of the community.

Rose Chevrolet, the largest General Motors dealership in Butler County, is a valuable profit producing franchise for the Chevrolet brand and General Motors. Over the past two years Rose has ordered nearly 60 vehicles per month with sales performance outpacing most of their competitors and their customer service and satisfaction scores exceeding 97%

Rose Chevrolet, its employees and principals have been and continue to be key members of the Hamilton community. Their involvement in the community includes active participation with the Greater Hamilton Chamber of Commerce as a member of its Board of Directors, Stephen T. Badin High School, Boys & Girls Club, Greater Miami Valley YMCA, Butler County MRDD, sponsorship of numerous local youth sports teams and participation in their local churches and communities, to name a few.

While I understand the difficult times facing General Motors and the American auto industry dealerships like Rose Chevrolet will provide the backbone to a resurgence of this critical industry. Rose Chevrolet has demonstrated, for a quarter of a century, not only their profitability but their outstanding representation of GM and Chevrolet in the community. I'm hopeful that General Motors will recognize the importance of Rose Chevrolet and maintain this strong partnership for another twenty-five years.

John Boehner