



FOR IMMEDIATE RELEASE

Joe's Transmission Service returns for 5th season with TNT Super Series

Fifth anniversary season promises to be the best yet!

NIAGARA FALLS, ONTARIO (January 15, 2011) The TNT Super Series (TNTSS) is pleased to announce the return of Joe's Transmission as the title sponsor of the extremely popular sportsman drag racing series.

"We're very excited," said Ted Barnes, TNTSS Director.

"2011 will be the fifth full season for the TNTSS

and Joe has been with us since day one as title sponsor." A long-time supporter of racers at the local level, Joe's Transmission is the perfect fit to support one of the most competitive heads-up drag racing series in North America.

A large, stylized logo for "JOE'S Transmission SERVICE". The word "JOE'S" is in a large, bold, black font with a white outline. Below it, "Transmission" is written in a large, bold, black font with a white outline. At the bottom, the word "SERVICE" is written in a smaller, bold, black font with a white outline, with the letters spaced out.

Joe Boniferro, owner of Joe's Transmission Service in Niagara Falls, Ontario says these racers are the best of the best and he's excited to be involved in the fifth anniversary of the series. "This season will be the best yet," said Joe. "The level of competition at these races is better than at national events. Any of these guys could go head to head with world champions."

The Joe's Transmission TNT Super Series focuses on 10.90 index, heads-up drag racing with the racer at the center of its universe. For more information and to find out how you can get involved in the TNTSS - either as a participant, sponsor or fan - visit www.tntsuperseries.com.

Joe's Transmission has been in business in Niagara Falls, Ontario since 1984. They sell & install high performance parts & accessories however their specialty is building & repairing high performance transmissions. Contact Joe and his team at (905) 374-6116 or visit them online at www.joestransmission.com .

About the TNT Super Series (TNTSS):

Since it began in 2006, the TNT Super Series has grown into one of the strongest, most competitive sportsman drag racing series in North America and has catapulted many competitors to success on the national and divisional stage.

The TNTSS is a self-governing organization with input from its teams. Based on NHRA's Super Street & IHRA's Hot Rod classes, competitors run on a 10.90 index in the 1/4

mile (7.00 in the 1/8 mile) and race for a guaranteed purse that pays back more than 100% of the racer's entry fees. The yearend Series Champion receives a prize package worth over \$3500.00.

The TNTSS is committed to providing the highest level of competition backed by solid media support to showcase its participants across North America. Events are contested at various drag racing facilities in southern Ontario and western New York and put on a spectacular show for the drag racing fan.



Photo credit: Tony Ritossa - Canadian Drag Racing Photos .com

For more information please contact:

Lewis Robinson
TNT Super Series - Media Relations
lewis@tntsuperseries.com



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