

All Traffic Solutions to Feature Revolutionary Parking Counting Technology at 2017 Canadian Parking Association Conference

ParkTrak is First Plug-and-Play Counting Device to Deliver Over 98% Accuracy

Herndon, VA (<u>PRWEB</u>) September 29, 2017 -- All Traffic Solutions, the innovation leader in cloud-based traffic management solutions will feature ParkTrak, the first plug-and-play parking counting system that delivers greater than 98% accuracy, at the Canadian Parking Association Conference which takes place at the Fairmont Banff Springs Conference Center in Banff, Alberta on October 18-19, 2017.

Pre-configured for cellular connectivity with TraffiCloudTM, All Traffic Solutions' cloud-based traffic management ecosystem, ParkTrak uses directional logic for detection, which delivers higher accuracy than loops or cameras, and enables the device to recognize vehicles that are backing up, entering or exiting in the wrong direction or tailgating, as well as other anomalies such as pedestrians, carts and bicycles.

The Canadian Parking Association Conference attracts world-class speakers and an audience of decision makers from airports, hospitals, colleges and universities and municipalities, as well as consultants and suppliers who are interested in the latest and best parking products, solutions and services on the market.

All Traffic Solutions invites attending parking professionals to Booth 33 to learn more about how our webbased technology and solutions can help with the fundamentals of prevention and preparedness planning in and around corporate facilities, universities, airports, healthcare facilities, sports and entertainment venues, military campuses and smart cities projects.

For more information on All Traffic Solutions smart parking solutions visit <u>http://www.alltrafficsolutions.com/solutions/parking-notification-system/</u>.

About All Traffic Solutions

Located outside Washington D.C. in Herndon, Virginia, All Traffic Solutions is consistently recognized as a leading innovator in the traffic safety industry for radar speed and variable message displays, imaging products and intelligent transportation systems, delivering groundbreaking levels of service and product capability. By integrating Cloud technology into all of its products, All Traffic Solutions allows customers to manage all their equipment and data remotely through a browser, resulting in better traffic safety outcomes and more effective initiatives related to vehicle-to-infrastructure (V2I) solutions and smart cities. For more information, visit www.AllTrafficSolutions.com.



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