

## All Traffic Solutions (ATS) Announces December 2020 ATS Gives Back Winners

Sylva Police Department and Livingston Police Department have been selected as recipients of SpeedAlert 18 and Shield 15 radar feedback signs respectively through All Traffic Solutions' ATS Gives Back initiative.

HERNDON, Va. (<u>PRWEB</u>) January 19, 2021 -- Sylva Police Department, North Carolina, and Livingston Police Department, Illinois have been selected as recipients of <u>SpeedAlert 18</u> and <u>Shield 15</u> radar feedback signs respectively through All Traffic Solutions' ATS Gives Back initiative.

Over the last 20 years, All Traffic Solutions found that police departments in smaller communities have a need for All Traffic Solutions signs, but lack the necessary funds and do not qualify for grants. The <u>ATS Gives Back</u> goal is to bridge this gap. Each month the All Traffic Solutions team selects two police departments to receive radar feedback signs free of charge.

Sylva, North Carolina has a population of 2,724 but experiences a daily traffic volume comparable to a larger city. North Carolina Highway 107 runs directly through the town limits and averages 35,000 vehicles daily. There are two separate entrances to a local high school located along the highway, and these school zones require patrolling during school hours. With a force of 15 sworn officers and usually two patrol officers on duty at a time, it is a challenge for Sylva Police Department to enforce speed limits along this corridor. Sylva Police Department responds to nearly 500 collisions a year within town limits, and they say speeding is the primary cause of most of them.

"The speed sign is so versatile and the quality is second to none. The possibilities seem endless for its use in our town. We have received so many positive comments from the community. The speed sign is a visual reminder to citizens of our PD's commitment to their safety," said Sylva Police Chief Chris Hatton.

The second December recipient, Livingston Police Department, is a small rural agency that usually has one officer patrolling at a time. Livingston's two main roads, Livingston Avenue and Nicholls Street, have speed limits of 25 mph and 30 mph, respectively. Vehicles frequently travel these roads at over 15 mph over the speed limit.

"A [Shield 15] radar sign would help keep the public aware of their speed in comparison to the speed limits of our town," said Lieutenant Matt Sinnokrak. "I believe this [will] help decrease the chance of traffic accidents as well as keep our children safer while they play outside. A portable radar sign [will] also allow the department to target specific neighborhood problem areas as they occur."

ATS Gives Back recipients also receive a subscription to <u>TraffiCloud®</u>, All Traffic Solutions' patented traffic device and data management system. Through TraffiCloud®, users can remotely monitor devices, change settings, and generate ready-made data reports from any internet-connected device.

"TraffiCloud enables the user to capture important data and present the information in a helpful way for all. This allows the officers to best serve their communities and make them safer places," said Mark Fales, Director of Account Management at All Traffic Solutions.



You can nominate a department and learn more about the ATS Gives Back criteria by visiting the All Traffic Solutions <u>website</u>.

About All Traffic Solutions

All Traffic Solutions (ATS) is a leader in traffic safety and data analytics for Intelligent Transportation System (ITS) and smart parking applications. We help law enforcement, municipal agencies and commercial organizations use data and cloud-supported devices such as web-enabled radar speed displays, conditional messaging technology, and lidar technology to calm traffic, optimize parking availability, share notifications, and improve traffic safety— while maximizing resources and budget. For more information, visit <a href="http://www.alltrafficsolutions.com">http://www.alltrafficsolutions.com</a>.



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