

## Coast deepens its Midwest regional presence by partnering with Casey's, a leading convenience store brand

Coast and Casey's offer customers six cents off per gallon on fuel purchases

NEW YORK and ANKENY, Iowa (PRWEB) October 05, 2022 -- Coast, a financial technology company that offers the Coast Visa fleet card and expense management platform, and Casey's, a leading convenience store chain serving 16 states in the Midwest, today announced their promotional fleet partnership. Coast customers will receive six cents off per gallon on all fuel purchases at the 2,400+ Casey's stores with no minimums or restrictions.

"Casey's is a powerful brand that has deep affinity throughout the Midwest, and we couldn't be more excited to help businesses save more on fuel when they shop at Casey's General Stores." said Jordan Weinberg, Head of Business Development at Coast. "We're expanding our savings network to complement our current partnerships and help customers better manage their fleets."

Casey's customers can seamlessly save with Coast. At the end of every month, the rebate is automatically applied on the basis of gallons purchased — no redemption or activation is required. Customers can continue to enjoy the full Coast expense management software suite, fuel-only and other purchase restrictions, and intelligent controls to manage fleet spending.

"Casey's continues to make tremendous strides to grow its commercial fuel business, and we're excited to partner with Coast to offer our guests and Coast card holders fuel discounts and more ways to save at the pump, said Tony Spuzello, Director, Commercial Fuel at Casey's. "Casey's is committed to ensuring the best experience for our guests and this new partnership is one example of how Casey's is driving growth and expanding relationships with new-to-industry partners."

Businesses that operate vehicle fleets may apply at <a href="https://coastpay.com">https://coastpay.com</a> for the Coast Visa fleet card. Coast's digital application has no consumer credit score impact and supports businesses headquartered in all states with Casey's stores except North and South Dakota.

## **About Coast**

Coast is re-imagining the trillion-dollar US B2B card payments infrastructure, with a focus on the country's 500,000 commercial fleets, 40 million commercial vehicles, and many million commercial drivers. Drivers, fleets, and the merchants that serve them all increasingly demand modern digital payments experiences and affordable and transparent financial services products. Coast's mission is to deliver them at a transformational scale and to improve working lives in one of the country's biggest industry sectors. Coast currently offers the Coast Visa fleet card, with rewarding discounts at a growing network of complementary convenience store brands. Coast is founded and led by Daniel Simon, who previously co-founded digital payments platform Bread, which was acquired by Alliance Data Systems (now Bread Financial) for over \$500 million in 2020. For more information, visit coastpay.com.

## About Casey's

Casey's is a Fortune 500 company (NASDAQ: CASY) operating over 2,400 convenience stores. Founded more than 50 years ago, the company has grown to become the third-largest convenience store retailer and the fifth-



largest pizza chain in the United States. Casey's provides freshly prepared foods, quality fuel and friendly service at its locations. Guests can enjoy pizza, donuts, and a wide selection of beverages and snacks. Learn more and order online at <a href="http://www.caseys.com">http://www.caseys.com</a>, or in the mobile app.



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