

Vehicles That Emit Only Water, HydroFleet Launches New Website Showcasing Revolutionary Zero-Emission Fleet Model

HydroFleet today launched a new, captivating website celebrating their mission to create a greener world through zero-emission vehicle fleets. The site debuts a buzzword-free exploration of zero-emission, hydrogen fuel cell technology, examining its impact on the growth and success of business as well as society, and the potential it has to drive emissions-free commerce.

CHARLOTTE, N.C. ([PRWEB](#)) October 10, 2022 -- HydroFleet today launched a new, captivating website celebrating their mission to create a greener world through zero-emission vehicle fleets. Their pioneering efforts in developing a straight-forward zero-emission vehicle fleet ecosystem, that makes taking the leap from fossil fuels more achievable than ever before, is told through a moving visual experience enhanced by an informative and emotive brand story.

In addition to improved functionality and navigation, the site debuts a buzzword-free exploration of zero-emission, hydrogen fuel cell technology, examining its impact on the growth and success of business as well as society, and the potential it has to drive emissions-free commerce. Viewers can explore the evolution of hydrogen as a power source, understand how it works as fuel for vehicles, and examine hydrogen advances and industry-altering potential. From the initial page, visitors are immersed in a lush, earth-meets-sky color palette journey created to highlight the beauty of the natural world HydroFleet is working to preserve.

The calm and streamlined aesthetic of the site reflects the simplicity and ease of HydroFleet's revolutionary end-to-end hydrogen fleet ecosystem. The site's educational resources, cohesive myth-busting based on the latest scientific evidence, and comprehensive equipment portfolio underpins the company's unique approach to embracing and advancing hydrogen as a power source for transportation. With the incentivized support of Government, the hydrogen fuel cell market is poised to grow 100-fold this decade, and HydroFleet is at the vanguard of this boom. The new website reflects this pioneering, innovative spirit and demonstrates how HydroFleet's uniquely effortless all-inclusive fleet model, coupled with their return-on-investment analysis, is helping forward-thinking companies with ESG goals transition to zero-emission, sustainable vehicle fleets.

Gas-powered fleets can generate in excess of 2.5 billion tons of carbon dioxide annually. In contrast, hydrogen-powered fleets generate zero carbon dioxide; the only emission is water. HydroFleet is leading the way in making hydrogen a key component of the great energy transition. Fleets powered by hydrogen can help companies meet strict KPIs and strike a balance between sustainability and profitability.

“We know that changing to a zero-emission fleet can make a huge difference to the world,” said company president and CEO Scott Moe. “We also know that today's business leaders are searching for ways to operate more sustainably, but concerns about the complexity and cost of change can discourage even the most forward-thinking innovators from taking steps towards a better, greener future. We've proved that being good to the planet is good for the bottom line, so it was important for us to present a compelling look at why we are all-in on hydrogen fuel technology. It's not only possible but effortless to balance sustainability and profitability, and that's reflected in our all-inclusive model and in our new branding and site design.”

HydroFleet dares to state that to make a difference, you have to be different and with a new brand slogan



“POWER TO MAKE A DIFFERENCE” and a content-rich, stunning new website, different is exactly what they are focused on being.

About HydroFleet

From lift trucks to long haul 18-wheelers, hydrogen is the ideal power source. HydroFleet simplifies the transition from traditional fuels to a zero-emission power alternative with a true turnkey approach. HydroFleet’s current offering is focused on industrial lift trucks for manufacturing and distribution with over-the-road heavy trucks and local delivery vehicles coming soon. To see where zero-emission, hydrogen technology can lead your enterprise, visit the newly launched site at <http://www.hydrofleet.com>



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Online Web 2.0 Version

You can read the online version of this press release [here](#).