

## **EquipmentShare's T3 Dash Cams Wins “Driver Safety Solution of the Year” In The 2022 AutoTech Breakthrough Awards Program**

*Annual Awards Program Recognizes Innovation in Automotive and Transportation Technologies Around the Globe*

LOS ANGELES ([PRWEB](#)) October 13, 2022 -- [AutoTech Breakthrough](#), a leading market intelligence organization that recognizes the top companies, technologies and products in the global automotive and transportation technology markets, today announced that [EquipmentShare](#), one of the fastest-growing equipment rental and technology companies in the nation, has been awarded “Driver Safety Solution of the Year” for its T3 Dash Cams in the third annual AutoTech Breakthrough Awards program.

Founded in 2014 and incorporated in 2015, EquipmentShare employs more than 3,600 team members of diverse perspectives that push the boundaries of possibilities to create unparalleled customer value, support their communities and empower construction professionals to work more efficiently.

EquipmentShare’s intelligent dual-facing camera units are able to record a wide view of the roadway as well as the driver. The cameras can detect unsafe driving practices such as cell phone usage and driver distractions, and alert the driver and fleet manager. They also contain sensors that can detect and record sudden braking, swerving and collisions in addition to vehicle speed and GPS location.

These camera units are integrated with EquipmentShare’s proprietary T3 system to maximize their effectiveness. In T3, fleet managers are able to see their entire fleet on a map, show vehicle speeds, and review any warnings sent by the camera. They can even configure alerts to be sent to them whenever road incidents occur or safety deficiencies are detected. Video clips can be automatically recorded, and are accessible from anywhere. These clips and trip data can be used to train drivers, assist investigations, address violations of safety procedures or exonerate the company and the driver when they are not at fault for an accident.

Configurable alerts can also redirect driver attention to the road and reduce the likelihood of distracted- or drowsy-driver incidents. Meanwhile, training departments can use real-world examples to develop more relevant ways to inculcate a safety culture. Lastly, fleet managers and owners can demonstrate safe practices to customers and insurers. All of this translates to greater safety and reduced risks for company drivers and the driving public at large.

“We are pleased to win another AutoTech Breakthrough award - this time for ‘Driver Safety Solution of the Year’ - which is so important to us. We truly believe that the most important automotive technologies are the ones that can save lives. That’s why our revolutionary dash camera system goes far beyond the conventional dash camera to give owners and fleet managers unprecedented information about the safety of their vehicles and drivers,” said EquipmentShare CEO Jabbok Schlacks. “We believe public safety is paramount when operating a fleet. By integrating advanced road-and driver-facing cameras into T3, our technology instantly makes any equipped vehicle a tool for safer roads. Our cameras use the latest technology to help our customers establish a strong safety culture among drivers.”

The mission of the annual AutoTech Breakthrough Awards program is to conduct the industry’s most comprehensive analysis and evaluation of automotive and transportation technology categories, including Connected Car, Electric Vehicles, Engine Tech, Automotive CyberSecurity, Sensor Technology, Traffic Tech

and many more. This year's program attracted more than 1,500 nominations from over 15 different countries throughout the world.

“There are so many conditions that contribute to accidents such as: distracted driving, texting while driving, excessive speed, sudden braking and more. In addition to analytics, having solid video footage can not only help exonerate drivers and companies who are not at fault, but can be used in training situations to avoid any potential entanglements down the line and create a strong culture of safety,” said Bryan Vaughn, Managing Director of AutoTech Breakthrough Awards. “The integration between advanced camera units and a robust data management system is a true breakthrough in the market, and represents a leap forward for vehicle safety and driver accountability. Responsible drivers can finally have documented evidence of their daily commitment to safety. Congratulations to EquipmentShare, once again. We’re thrilled to award them with the ‘Driver Safety Solution of the Year’ award.”

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#### About AutoTech Breakthrough

Part of [Tech Breakthrough](#), a leading market intelligence and recognition platform for global technology innovation and leadership, the AutoTech Breakthrough Awards program is devoted to honoring excellence in automotive and transportation technologies, services, companies and products around the world. The AutoTech Breakthrough Awards program provides a forum for public recognition around the achievements of AutoTech companies and solutions in categories including Connected Car, Electric Vehicles, Engine Tech, Automotive CyberSecurity, Sensor Technology, Traffic Tech, Vehicle Telematics and more. For more information visit [AutoTechBreakthrough.com](#)

#### About EquipmentShare

Headquartered in Columbia, Mo., EquipmentShare is a nationwide construction solutions provider dedicated to solving industry pain points through smart jobsite technology and equipment rental, retail and service centers. EquipmentShare’s cloud-connected platform, T3, is powered by telematics and machine hardware to give construction and industrial companies a real-time view into their jobsite and operations. EquipmentShare’s enterprise suite of apps is OEM-agnostic and can track and manage any piece of equipment, regardless of brand, to help fleet managers monitor assets, prevent theft and machine misuse, track employee hours and shifts, increase machine utilization, streamline maintenance and prevent unplanned downtime. Founded in 2014 and incorporated in 2015, EquipmentShare employs more than 3,600 team members of diverse perspectives that push the boundaries of possibilities to create unparalleled customer value, support their communities and empower construction professionals to work more efficiently. EquipmentShare’s growing presence of locations, which includes equipment and service yards, research and development sites, dealerships for major brands, administrative offices and specialty solutions locations, serve the rising demand for the company’s equipment and digital solutions. To learn more, visit [equipmentshare.com](#).

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